

# The Bill Pay Economy<sup>™</sup>

## State by State Bill Pay Market 2024 doxoINSIGHTS Report



A state by state look at the \$4.46 trillion U.S. consumer bill pay market, with a specific emphasis on the \$3.35 trillion spent across the 10 most common household bill pay categories.

www.doxo.com/w/insights/

## About doxoINSIGHTS

doxoINSIGHTS leverages doxo's unique, aggregate, anonymized bill pay data comprised of actual bill payment activity to confirmed household service providers across the country.



Statistically significant, with over 10 million paying consumers.

## 97%

Geographically diverse, capturing payment activity in 97% of U.S. zip codes.

## 120,000

Covering 45 different biller service categories, with more than 120,000 unique billers.

## All income brackets

Economically representative, with participation from all income brackets.

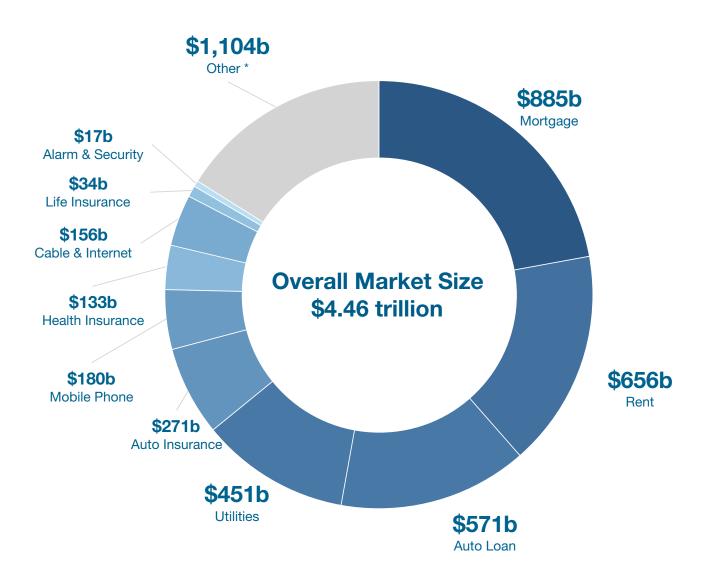
## All payment funding sources

Capturing all payment funding sources, including bank accounts, credit cards, and debit cards.

doxoINSIGHTS provides a comprehensive look into the U.S. Bill Pay Economy, with a deep dive into category size and average spend at the national, state, county and city level. doxoINSIGHTS aims to bring transparency to the U.S. bill pay market by bringing together the broadest available data set for analyzing actual household payment activity, and providing the foundation for bottoms-up market sizing for the 10 most common household bills. For more information about doxoINSIGHTS visit www.doxo.com/w/insights/.

## **Overall Bill Pay Market Size** (in billions)

While the total market size for U.S. household bills is \$4.46 trillion per year, this report focuses on the 10 most common household bills, which amount to \$3.35 trillion. These include Mortgage; Rent; Auto Loan; Utilities (electric, gas, water & sewer, and waste & recycling); Auto Insurance; Cable & Internet; Health Insurance; Mobile Phone; Alarm & Security; and Life Insurance.



## U.S. Households spend **\$3.35** trillion annually on the ten most common household bills.

\*Other includes credit card payments, taxes and non-recurring fees like health care, lab expenses, and toll roads.

TO NOTE: Category-specific data is sourced from actual bill payment activity via doxo's platform, with the exception of Rent and Mortgage, which are sourced from the U.S. Census Bureau.

## US Households spend \$3.35 trillion annually on 10 bill categories



\* Bureau of Economic Analysis, 2023 Personal Consumption Expenditures = \$15.5 trillion.

## The average U.S. household spends \$2,046 monthly and \$25,512 annually on bills



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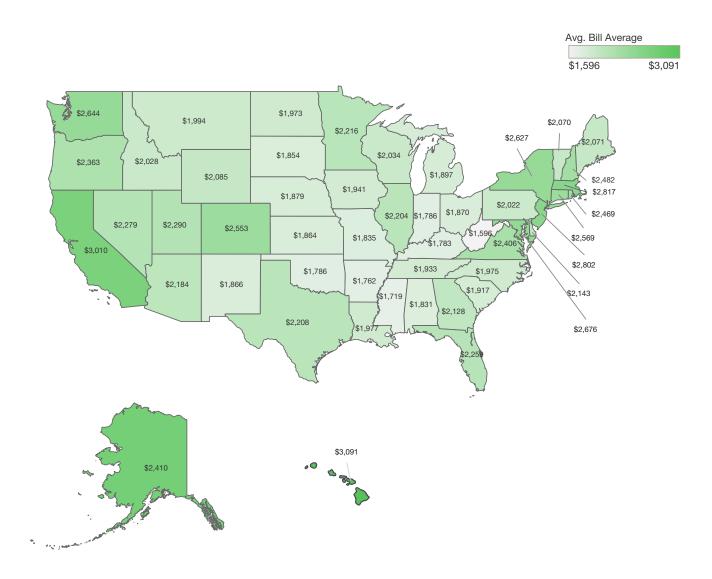
NOTE: Average annual bill cost per U.S. household is adjusted to account for % of households carrying bill: Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

## **Bill Pay State Breakdown**

## Monthly Average Cost of the 10 Most Common Household Bills by State

Hawaiians spend \$3,091 each month on the ten most common household bills, 45% above the national average. At the other end of the spectrum, West Virginians spend \$1,596 each month, 25% below the average nationwide. The most expensive and least expensive states are illustrated below.

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## States Ranked by Monthly Bill Pay Amount

Below is a state by state breakdown that includes the following: average amount spent per month on the ten most common household bills, the Cost of Bills Index (COBI), the percentage of household income these bills amount to, and how the spend for each state compares to the national average. The findings take into account the average amount paid per month for the ten most common household bills, including: Mortgage; Rent; Auto Loan; Utilities (electric, gas, water & sewer, and waste & recycling); Auto Insurance; Cable & Internet & Phone; Health Insurance; Mobile Phone; Alarm & Security; and Life Insurance.

	State	Average Spent/Month	Cost of Bills Index (COBI)	% HH Income	% +/- than National Avg.
1	HI	\$3,091	145	39%	▲ 45%
2	CA	\$3,010	142	36%	▲ 42%
3	MA	\$2,817	133	33%	▲ 33%
4	NJ	\$2,802	132	32%	▲ 32%
5	MD	\$2,676	126	32%	▲ 26%
6	WA	\$2,644	124	33%	▲ 24%
7	NY	\$2,627	124	35%	▲ 24%
8	СТ	\$2,569	121	31%	▲ 21%
9	СО	\$2,553	120	34%	▲ 20%
10	NH	\$2,482	117	32%	<b>▲</b> 17%
11	RI	\$2,469	116	35%	▲ 16%
12	AK	\$2,410	113	34%	▲ 13%
13	VA	\$2,406	113	31%	▲ 13%
14	OR	\$2,363	111	36%	▲ 11%
15	UT	\$2,290	108	31%	▲ 8%
16	NV	\$2,279	107	37%	▲ 7%
17	FL	\$2,259	106	38%	▲ 6%
18	MN	\$2,216	104	31%	▲ 4%
19	ТΧ	\$2,208	104	34%	▲ 4%
20	IL	\$2,204	104	32%	▲ 4%
21	AZ	\$2,184	103	35%	▲ 3%
22	DE	\$2,143	101	31%	▲ 1%
23	GA	\$2,128	100	34%	▲ 0%
24	WY	\$2,085	98	34%	▼ 2%
25	ME	\$2,071	97	36%	▼ 3%
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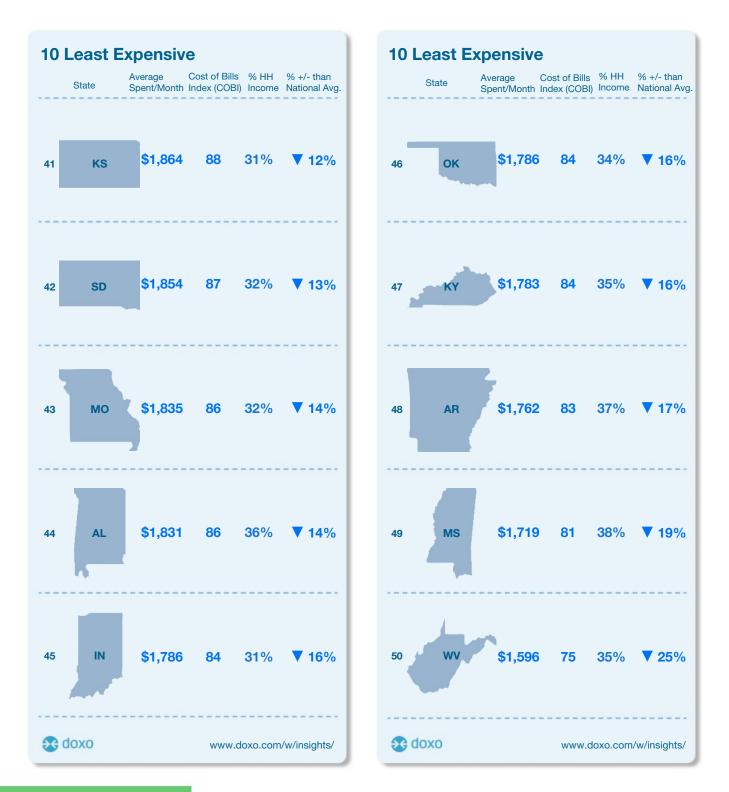
## The Most Expensive States for Household Bills



## The Least Expensive States for Household Bills

2024 U.S. Bill Pay Market Size

State Breakdown







#### View doxoINSIGHTS for HI

\$3,920



## **Bill Category** Average Monthly Bill % of Households with Bill 40% \$2,423 Mortgage 36% Rent \$1,983 **79%** \$529 Auto Loan 63% Utilities \$634 83% Auto Ins \$252 **94% Mobile Phone** \$130 Cable And 78% \$118 Internet 85% \$133 Health Ins Alarm And 10% \$85 Security 31% Life Ins \$144 www.doxo.com/w/insights/

2	Ewa Beach	\$3,725
3	Wahiawa	\$3,644
4	Kapolei	\$3,613

Avg. Monthly Bills for Cities in Hawaii

Kailua

7	Ναροιεί	φ0,010
5	Lahaina	\$3,453
6	Waipahu	\$3,428
7	Kaneohe	\$3,343
8	Mililani	\$3,160
9	Pearl City	\$3,103
10	Waianae	\$3,094
11	Kihei	\$3,060
12	Aiea	\$3,012
13	Honolulu	\$2,965
14	Kamuela	\$2,916
15	Wailuku	\$2,912
16	Lihue	\$2,887
17	Kailua Kona	\$2,850
18	Kapaa	\$2,803
19	Makawao	\$2,752
20	Kahului	\$2,744
21	Keaau	\$2,278
22	Hilo	\$2,277
23	Pahoa	\$1,886

# California

# Average Monthly Bills National Rank 2 out of 50 Avg. bill costs: \$3,010 per month Cost of Bills Index (COBI): 142 36% of Household Income 42% Above National Average Bill Average \$3,010 National Average \$3,010

## View doxolNSIGHTS for CA

Avg.	Monthly Bills for Top 25 Most	
Expe	ensive Cities in California	

1	Porter Ranch	\$4,878
2	Danville	\$4,580
3	Hermosa Beach	\$4,454
4	Ladera Ranch	\$4,449
5	Marina Del Rey	\$4,443
6	Windsor	\$4,379
7	Redwood City	\$4,351
8	Playa Vista	\$4,343
9	Dublin	\$4,277
10	Pleasanton	\$4,259
11	San Ramon	\$4,253
12	Trabuco Canyon	\$4,159
13	Menlo Park	\$4,155
14	Arcadia	\$4,140
15	Calabasas	\$4,122
16	Livermore	\$4,118
17	Mountain View	\$4,103
18	Playa Del Rey	\$4,074
19	Stevenson Ranch	\$4,066
20	Pacific Palisades	\$4,032
21	Mill Valley	\$4,029
22	Lafayette	\$4,021
23	Manhattan Beach	\$4,018
24	Belmont	\$4,007
25	San Mateo	\$3,998
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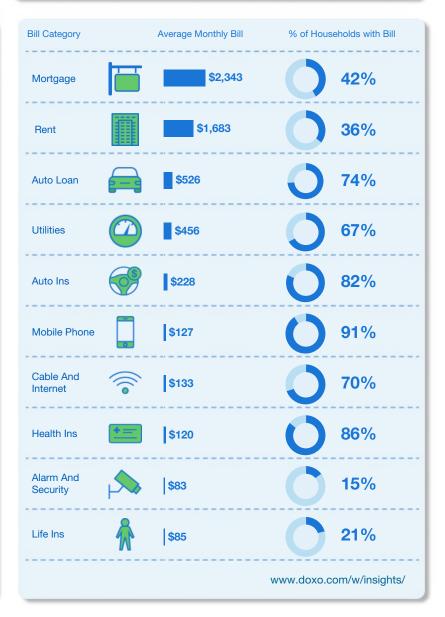


## Massachusetts



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	Monthly Bills for Top 25 Most nsive Cities in Massachusetts	
1	Brookline	\$3,849
2	Nantucket	\$3,848
3	Sudbury	\$3,824
4	Hingham	\$3,818
5	North Andover	\$3,807
6	Lynnfield	\$3,747
7	Cambridge	\$3,715
8	Needham	\$3,711
9	Scituate	\$3,682
10	Lexington	\$3,677
11	Wellesley Hills	\$3,656
12	Hopkinton	\$3,652
13	Milton	\$3,609
14	Belmont	\$3,609
15	Wakefield	\$3,598
16	Andover	\$3,590
17	Dedham	\$3,579
18	Winchester	\$3,507
19	Swampscott	\$3,500
20	Duxbury	\$3,491
21	Westford	\$3,487
22	Sharon	\$3,469
23	Wayland	\$3,468
24	Concord	\$3,451
25	Edgartown	\$3,448



## **New Jersey**



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	Monthly Bills for Top 25 M nsive Cities in New Jersey	
1	Princeton	\$4,530
2	Hoboken	\$3,911
3	Princeton Junction	\$3,845
4	South Orange	\$3,813
5	Madison	\$3,809
6	Chatham	\$3,767
7	Maplewood	\$3,732
8	Westfield	\$3,703
9	Ridgewood	\$3,681
10	Livingston	\$3,676
11	Tenafly	\$3,638
12	Summit	\$3,630
13	Edgewater	\$3,611
14	Morganville	\$3,606
15	Montclair	\$3,567
16	Basking Ridge	\$3,558
17	Scotch Plains	\$3,543
18	Sparta	\$3,523
19	Westwood	\$3,498
20	Bayville	\$3,498
21	Robbinsville	\$3,451
22	West Orange	\$3,447
23	Wyckoff	\$3,439
24	Holmdel	\$3,434
25	Weehawken	\$3,433

Bill Category		Average Monthly Bill	% of Households with Bill	
Mortgage		\$2,460	41%	
Rent		\$1,628	35%	
Auto Loan		\$537	73%	
Utilities		\$474	72%	
Auto Ins		\$203	84%	
Mobile Phone		\$130	91%	
Cable And Internet	() •	\$133	66%	
Health Ins	+=	\$79	81%	
Alarm And Security		\$111	17%	
Life Ins	*	\$104	28%	
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2024 U.S. Bill Pay Market Size State Breakdown

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## View doxolNSIGHTS for MD



Bill Category	Average	Monthly Bill	% of House	eholds with Bill	
Mortgage		\$2,032	0	48%	
Rent		\$1,602	0	31%	
Auto Loan	\$49	5	0	74%	
Utilities	\$40	2	0	71%	
Auto Ins	\$263		0	85%	
Mobile Phone	\$124		0	90%	
Cable And Internet	<b>(</b> \$132		0	<b>63</b> %	
Health Ins	\$120		0	76%	
Alarm And Security	\$97		0	18%	
Life Ins	\$87		0	<b>26</b> %	
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	Nonthly Bills for Top 25 I sive Cities in Maryland	Vlost
1	Potomac	\$3,932
2	Bethesda	\$3,737
3	Ellicott City	\$3,563
4	Chevy Chase	\$3,535
5	Gambrills	\$3,496
6	Clarksburg	\$3,456
7	Kensington	\$3,446
8	Bowie	\$3,424
9	Brandywine	\$3,352
10	Odenton	\$3,333
11	Severna Park	\$3,324
12	Huntingtown	\$3,302
13	Arnold	\$3,272
14	Hanover	\$3,159
15	Olney	\$3,127
16	Silver Spring	\$3,111
17	Columbia	\$3,105
18	Upper Marlboro	\$3,090
19	Derwood	\$3,082
20	Gaithersburg	\$3,057
21	Hyattsville	\$3,022
22	Burtonsville	\$2,999
23	Crofton	\$2,994
24	Rockville	\$2,991
25	Elkridge	\$2,985
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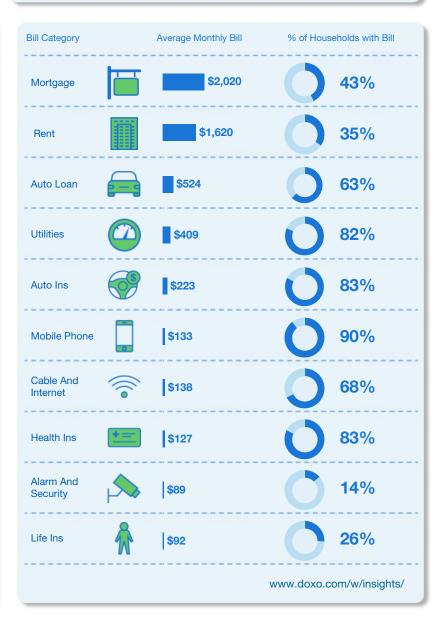
# Washington

# Average Monthly Bills National Rank 6 out of 50 Avg. bill costs: \$2,644 per month Cost of Bills Index (COBI): 124 33% of Household Income 24% Above National Average Bill Average \$2,644 National Average \$2,126

#### View doxoINSIGHTS for WA

	Monthly Bills for Top 25 M nsive Cities in Washingto	
1	Sammamish	\$4,035
2	Snoqualmie	\$4,009
3	Woodinville	\$3,678
4	Redmond	\$3,610
5	Bothell	\$3,593
6	Issaquah	\$3,560
7	Kirkland	\$3,556
8	Maple Valley	\$3,550
9	Mercer Island	\$3,515
10	Bellevue	\$3,398
11	Kent	\$3,363
12	North Bend	\$3,363
13	Kenmore	\$3,246
14	Renton	\$3,233
15	Gig Harbor	\$3,196
16	Snohomish	\$3,158
17	Bonney Lake	\$3,095
18	Bainbridge Island	\$3,064
19	Seattle	\$3,049
20	Monroe	\$3,045
21	Auburn	\$3,001
22	Olympia	\$2,967
23	Mukilteo	\$2,940
24	Orting	\$2,928
25	Vashon	\$2,851

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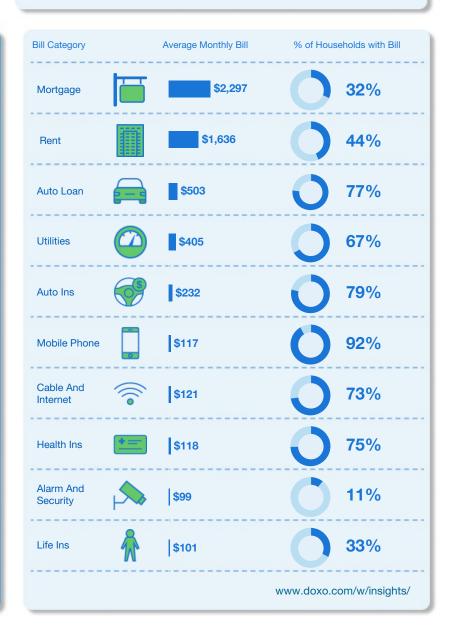


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Avg.	Monthly Bills for Top 25 Most	
Expe	ensive Cities in New York	

1	Long Island City	\$3,892
2	Rye	\$3,839
3	Merrick	\$3,788
4	Syosset	\$3,782
5	Scarsdale	\$3,747
6	Garden City	\$3,714
7	New York	\$3,639
8	West Islip	\$3,571
9	Huntington	\$3,550
10	Port Washington	\$3,547
11	Bellmore	\$3,544
12	Commack	\$3,542
13	Baldwin	\$3,538
14	East Hampton	\$3,533
15	Rosedale	\$3,530
16	Northport	\$3,507
17	Uniondale	\$3,492
18	Freeport	\$3,486
19	New City	\$3,467
20	Larchmont	\$3,460
21	East Setauket	\$3,442
22	New Hyde Park	\$3,440
23	Levittown	\$3,434
24	Port Chester	\$3,429
25	Southampton	\$3,422

Average Monthly Bills	
National Rank 7 out of 50	
Avg. bill costs: <b>\$2,627 per month</b> Cost of Bills Index (COBI): <b>124</b> <b>35%</b> of Household Income <b>24% Above</b> National Average	
Bill Average	\$2,627 \$2,126

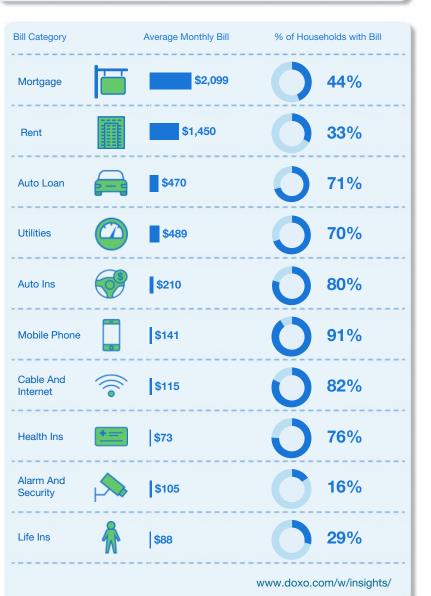


## Connecticut



#### View doxolNSIGHTS for CT

	Monthly Bills for Top 2 nsive Cities in Connec		
1	Wilton	\$3,733	
2	New Canaan	\$3,731	
3	Ridgefield	\$3,702	
4	Westport	\$3,652	
5	Fairfield	\$3,604	
6	Darien	\$3,599	
7	Greenwich	\$3,514	
8	Newtown	\$3,230	
9	Monroe	\$3,215	
10	Trumbull	\$3,126	
11	Orange	\$3,066	
12	Stamford	\$3,064	
13	Madison	\$3,060	
14	Norwalk	\$3,058	
15	Bethel	\$2,906	
16	Southington	\$2,782	
17	New Fairfield	\$2,773	
18	Avon	\$2,755	
19	Guilford	\$2,734	
20	North Haven	\$2,706	
21	Shelton	\$2,692	
22	West Hartford	\$2,681	
23	Oxford	\$2,673	
24	Colchester	\$2,661	
25	Brookfield	\$2,657	



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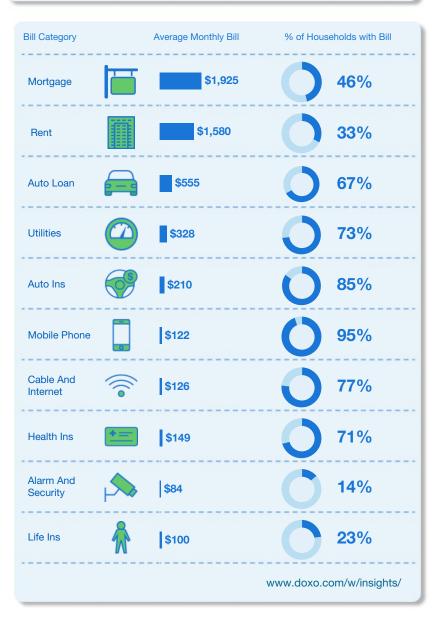
## Colorado



#### View doxolNSIGHTS for CO

	Monthly Bills for Top 25 Mo nsive Cities in Colorado	ost
1	Avon	\$3,339
2	Erie	\$3,250
3	Parker	\$3,144
4	Carbondale	\$3,109
5	Louisville	\$3,097
6	Thornton	\$3,068
7	Evergreen	\$3,029
8	Elizabeth	\$3,025
9	Arvada	\$3,014
10	Englewood	\$2,991
11	Lone Tree	\$2,989
12	Frisco	\$2,955
13	Monument	\$2,944
14	Windsor	\$2,928
15	Edwards	\$2,916
16	Castle Rock	\$2,911
17	Littleton	\$2,907
18	Glenwood Springs	\$2,870
19	Steamboat Springs	\$2,857
20	Boulder	\$2,831
21	Johnstown	\$2,827
22	Breckenridge	\$2,807
23	Commerce City	\$2,779
24	Broomfield	\$2,775
25	Brighton	\$2,746

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## New Hampshire

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Avg. Monthly Bills for Top 25 Most Expensive Cities in New Hampshire			
1	Bedford		\$3,462
2	Windham		\$3,163
3	Milford		\$3,098
4	Pelham		\$3,044
5	Londonderry		\$2,847
6	Merrimack		\$2,846
7	Goffstown		\$2,845
8	Hudson		\$2,825
9	Salem		\$2,808
10	Portsmouth		\$2,802
11	Dover		\$2,739
12	Hampton		\$2,708
13	Derry		\$2,685
14	Concord		\$2,657
15	Somersworth		\$2,647
16	Nashua		\$2,636
17	Exeter		\$2,631
18	Manchester		\$2,588
19	Hooksett		\$2,573
20	Lebanon		\$2,461
21	Moultonborough		\$2,188
22	Laconia		\$2,166
23	Gilford		\$2,149
24	Meredith		\$2,077
25	Keene		\$2,039

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**Bill Category** Average Monthly Bill % of Households with Bill **46%** \$2,052 Mortgage 27% \$1,364 Rent **79%** \$481 Auto Loan **56%** Utilities \$396 85% Auto Ins \$225 **91% Mobile Phone** \$144 Cable And 84% \$152 Internet 72% Health Ins \$126 Alarm And 13% \$62 Security 19% Life Ins \$87 www.doxo.com/w/insights/

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## **Rhode Island**

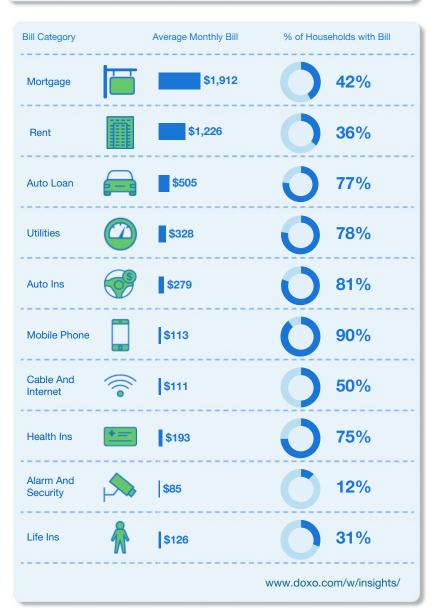


#### View doxolNSIGHTS for RI

Exp	ensive Cities in Rhode Island	
1	Barrington	\$3,053
2	East Greenwich	\$3,003
3	Portsmouth	\$2,881

Avg. Monthly Bills for Top 25 Most

4	Lincoln	\$2,811
5	Middletown	\$2,716
6	Newport	\$2,628
7	Cumberland	\$2,600
8	Warwick	\$2,565
9	Providence	\$2,564
10	Wakefield	\$2,557
11	Bristol	\$2,526
12	North Providence	\$2,484
13	North Kingstown	\$2,476
14	Narragansett	\$2,448
15	West Warwick	\$2,418
16	Smithfield	\$2,400
17	Coventry	\$2,393
18	Johnston	\$2,392
19	Riverside	\$2,379
20	Cranston	\$2,368
21	East Providence	\$2,357
22	Woonsocket	\$2,336
23	Pawtucket	\$2,318
24	Westerly	\$2,311
25	Warren	\$2,281







### View doxolNSIGHTS for VA



## **Bill Category** Average Monthly Bill % of Households with Bill 45% \$1,887 Mortgage 32% Rent \$1,497 71% \$503 Auto Loan 78% Utilities \$339 83% Auto Ins \$199 **91% Mobile Phone** \$122 Cable And **65%** \$126 Internet **79%** Health Ins \$81 Alarm And 14% \$91 Security 26% Life Ins \$75 www.doxo.com/w/insights/

Avg. Monthly Bills for Top 25 Most Expensive Cities in Virginia

1	Fairfax Station	\$3,947
2	Oakton	\$3,886
3	Aldie	\$3,824
4	Great Falls	\$3,706
5	Clifton	\$3,694
6	Mc Lean	\$3,685
7	Vienna	\$3,670
8	Purcellville	\$3,629
9	Herndon	\$3,616
10	Chantilly	\$3,533
11	Lorton	\$3,521
12	Ashburn	\$3,503
13	Leesburg	\$3,482
14	Bristow	\$3,422
15	Centreville	\$3,344
16	Haymarket	\$3,330
17	Alexandria	\$3,269
18	Dumfries	\$3,260
19	Fairfax	\$3,229
20	Arlington	\$3,184
21	Gainesville	\$3,178
22	Sterling	\$3,176
23	Reston	\$3,163
24	Burke	\$3,131
25	Springfield	\$3,114

## Oregon

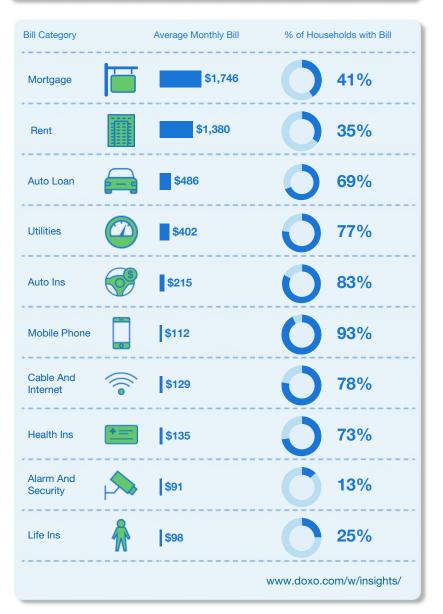
# National Rank 14 out of 50 Avg. bill costs: \$2,363 per month Cost of Bills Index (COBI): 111 36% of Household Income 11% Above National Average Bill Average \$2,363 National Average \$2,126

Average Monthly Bills

#### View doxolNSIGHTS for OR

	Monthly Bills for Top 25 M nsive Cities in Oregon	<i>l</i> lost
1	West Linn	\$3,103
2	Lake Oswego	\$3,095
3	Sherwood	\$2,843
4	Portland	\$2,758
5	Beaverton	\$2,726
6	Wilsonville	\$2,696
7	Happy Valley	\$2,651
8	Corvallis	\$2,613
9	Hood River	\$2,602
10	Molalla	\$2,602
11	Gresham	\$2,602
12	Oregon City	\$2,573
13	Tualatin	\$2,568
14	Gladstone	\$2,565
15	Sandy	\$2,544
16	Silverton	\$2,530
17	Hillsboro	\$2,520
18	Newberg	\$2,508
19	Bend	\$2,506
20	Grants Pass	\$2,466
21	Woodburn	\$2,433
22	Clackamas	\$2,425
23	Troutdale	\$2,396
24	Salem	\$2,381
25	Redmond	\$2,340

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# Utah



## View doxolNSIGHTS for UT

	Monthly Bills for Top 25 Mo ensive Cities in Utah	st	Bill Category
1	Park City	\$2,936	
2	Orem	\$2,877	Mortgage
3	Saratoga Springs	\$2,841	
4	Draper	\$2,800	Rent
5	Vineyard	\$2,784	
6	Lehi	\$2,767	Auto Loan
7	South Jordan	\$2,761	Auto Loan
8	North Salt Lake	\$2,715	
9	Kaysville	\$2,697	Utilities
10	Riverton	\$2,662	
11	American Fork	\$2,647	Auto Ins
12	Syracuse	\$2,638	
13	Farmington	\$2,632	Makila Dhaw
14	Eagle Mountain	\$2,626	Mobile Phor
15	Herriman	\$2,575	
16	Heber City	\$2,564	Cable And Internet
17	Layton	\$2,543	
18	Pleasant Grove	\$2,508	Health Ins
19	Bountiful	\$2,507	
20	Woods Cross	\$2,463	Alarm And
21	Sandy	\$2,458	Security
22	West Jordan	\$2,454	
23	Provo	\$2,429	Life Ins
24	Hurricane	\$2,416	
25	Midvale	\$2,332	

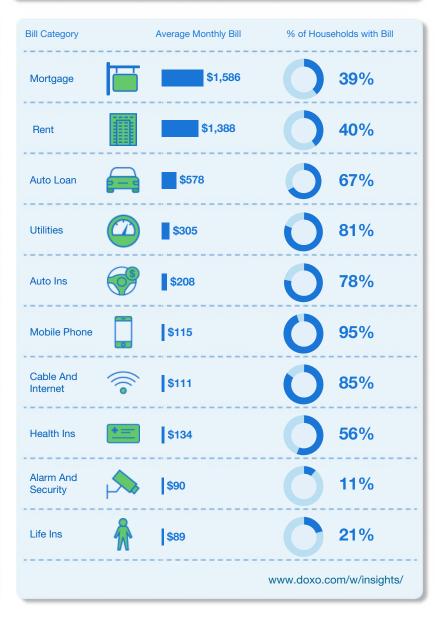


# Nevada



### View doxoINSIGHTS for NV

Avg. Monthly Bills for Cities in Nevada		
1	Incline Village	\$2,974
2	Sparks	\$2,785
3	Fernley	\$2,687
4	Elko	\$2,603
5	Dayton	\$2,426
6	Las Vegas	\$2,407
7	Spring Creek	\$2,405
8	Henderson	\$2,291
9	Reno	\$2,284
10	Gardnerville	\$2,251
11	Boulder City	\$2,159
12	North Las Vegas	\$2,089
13	Carson City	\$2,030
14	Sun Valley	\$2,002
15	Fallon	\$1,983
16	Winnemucca	\$1,938
17	Mesquite	\$1,884
18	Laughlin	\$1,840
19	Pahrump	\$1,632



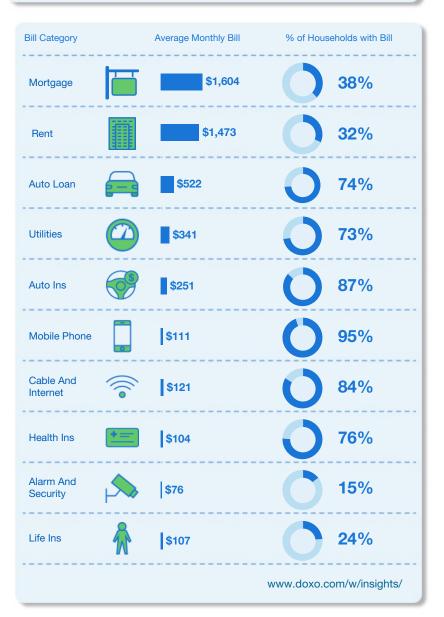
# Florida



## View doxolNSIGHTS for FL

Avg. Monthly Bills for Top 25 Most
Expensive Cities in Florida

1	Key Biscayne	\$3,670
2	Loxahatchee	\$3,606
3	Ponte Vedra	\$3,268
4	Inlet Beach	\$3,249
5	Oviedo	\$3,075
6	Pembroke Pines	\$3,066
7	Windermere	\$3,027
8	Boca Raton	\$2,974
9	Santa Rosa Beach	\$2,943
10	Lake Worth	\$2,929
11	Lithia	\$2,925
12	Miami Beach	\$2,875
13	Wellington	\$2,870
14	Miami	\$2,867
15	Saint Johns	\$2,855
16	Key West	\$2,798
17	Ponte Vedra Beach	\$2,788
18	Jacksonville Beach	\$2,732
19	Homestead	\$2,727
20	Odessa	\$2,714
21	Fleming Island	\$2,693
22	Destin	\$2,690
23	Marathon	\$2,690
24	Winter Garden	\$2,680
25	Sanibel	\$2,674



2024 U.S. Bill Pay Market Size State Breakdown

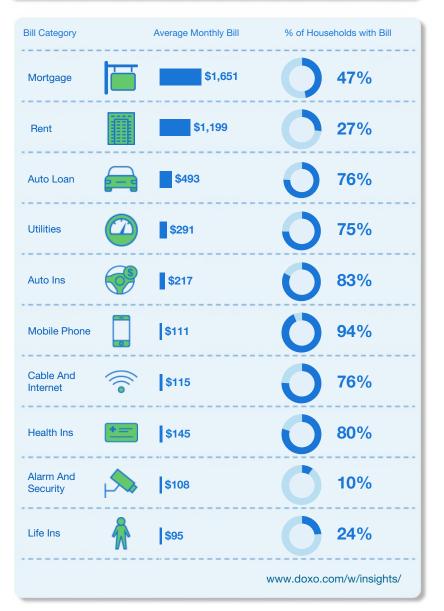
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## View doxoINSIGHTS for MN

	Monthly Bills for Top 25 nsive Cities in Minnesot	
1	Excelsior	\$3,094
2	Lakeville	\$3,093
3	Wayzata	\$3,054
4	Stillwater	\$2,843
5	Shakopee	\$2,778
6	Rogers	\$2,769
7	Prior Lake	\$2,750
8	Chanhassen	\$2,731
9	Minnetonka	\$2,700
10	Savage	\$2,669
11	Waconia	\$2,619
12	Andover	\$2,618
13	Mound	\$2,615
14	Hugo	\$2,611
15	Chaska	\$2,602
16	Maple Grove	\$2,563
17	Eden Prairie	\$2,526
18	Farmington	\$2,464
19	Osseo	\$2,423
20	Mankato	\$2,412
21	Circle Pines	\$2,410
22	Elk River	\$2,408
23	Saint Michael	\$2,384
24	Inver Grove Heights	\$2,377
25	Cottage Grove	\$2,371





## View doxoINSIGHTS for TX



## **Bill Category** Average Monthly Bill % of Households with Bill 35% \$1,777 Mortgage 36% Rent \$1,286 75% \$552 Auto Loan 77% Utilities \$311 83% Auto Ins \$175 **97%** Mobile Phone \$118 Cable And 87% \$123 Internet 75% Health Ins \$97 Alarm And 14% \$78 Security 23% Life Ins \$75 www.doxo.com/w/insights/

Avg. Monthly Bills for Top 25 Most Expensive Cities in Texas				
1	Southlake	\$3,679		
2	Prosper	\$3,645		
3	Allen	\$3,637		
4	Humble	\$3,537		
5	Colleyville	\$3,468		
6	Fulshear	\$3,389		
7	Argyle	\$3,196		
8	Celina	\$3,195		
9	Bellaire	\$3,190		
10	Roanoke	\$3,126		
11	Flower Mound	\$3,115		
12	Melissa	\$3,101		
13	Richardson	\$3,022		
14	New Braunfels	\$2,990		
15	Coppell	\$2,978		
16	Little Elm	\$2,939		
17	Frisco	\$2,939		
18	Pflugerville	\$2,916		
19	Grapevine	\$2,893		
20	Aledo	\$2,883		
21	Irving	\$2,878		
22	Helotes	\$2,866		
23	Round Rock	\$2,862		
24	Boerne	\$2,856		
25	Justin	\$2,854		



### View doxolNSIGHTS for IL

\$3,551



Bill Category		Average Monthly Bill	% of Households with Bill	
Mortgage		\$1,767	41%	
Rent		\$1,253	32%	
Auto Loan		\$496	63%	
Utilities		\$333	76%	
Auto Ins		\$203	81%	
Mobile Phone	_	\$117	96%	
Cable And Internet		\$122	83%	
Health Ins	<u>+=</u>	\$101	89%	
Alarm And Security		\$91	17%	
Life Ins	*	\$88	31%	
		\ \	vww.doxo.com/w/insights/	

Avg. Monthly Bills for Top 25 Most Expensive Cities in Illinois			
1	Hinsdale		

2	Winnetka	\$3,	541
3	Deerfield	\$3,	464
4	Barrington	\$3,	355
5	Wilmette	\$3,	318
6	Highland Park	\$3,	314
7	Lake Zurich	\$3,	271
8	Lake Forest	\$3,	255
9	Yorkville	\$3,	020
10	Mokena	\$2,	977
11	Libertyville	\$2,	946
12	Saint Charles	\$2,	930
13	Glen Ellyn	\$2,	919
14	Evanston	\$2,	917
15	Hoffman Estates	\$2,	913
16	Geneva	\$2,	897
17	Elmhurst	\$2,	888
18	Northbrook	\$2,	854
19	Naperville	\$2,	845
20	Glenview	\$2,	793
21	Oak Park	\$2,	781
22	Buffalo Grove	\$2,	773
23	Elk Grove Village	\$2,	756
24	Frankfort	\$2,	741
25	Park Ridge	\$2,	732

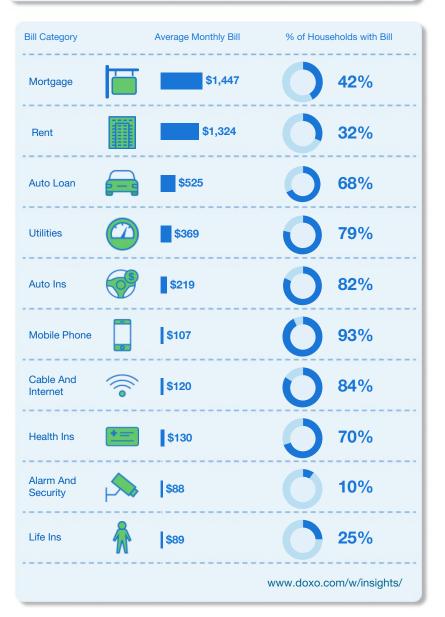




## View doxoINSIGHTS for AZ

Avg. Monthly Bills for Top 25 Most
Expensive Cities in Arizona

1	Paradise Valley	\$3,403
2	Scottsdale	\$3,067
3	Cave Creek	\$2,847
4	Litchfield Park	\$2,707
5	Queen Creek	\$2,686
6	Goodyear	\$2,611
7	Laveen	\$2,598
8	Gilbert	\$2,532
9	Chandler	\$2,493
10	Flagstaff	\$2,411
11	Peoria	\$2,402
12	Phoenix	\$2,395
13	Maricopa	\$2,369
14	Buckeye	\$2,356
15	Fountain Hills	\$2,353
16	Surprise	\$2,341
17	Avondale	\$2,317
18	Glendale	\$2,297
19	Tempe	\$2,216
20	Vail	\$2,213
21	Marana	\$2,208
22	Tolleson	\$2,183
23	Mesa	\$2,171
24	San Tan Valley	\$2,136
25	El Mirage	\$2,046







## View doxolNSIGHTS for DE

Avg. Monthly Bills for Cities in Delaware			
1	Hockessin	\$2,815	
2	Middletown	\$2,629	
3	Bear	\$2,512	
4	Claymont	\$2,464	
5	Rehoboth Beach	\$2,426	
6	Bethany Beach	\$2,252	
7	Lewes	\$2,207	
8	Wilmington	\$2,193	
9	Ocean View	\$2,186	
10	Newark	\$2,172	
11	Milton	\$2,157	
12	Georgetown	\$2,100	
13	Selbyville	\$2,093	
14	New Castle	\$2,073	
15	Camden Wyoming	\$2,009	
16	Millsboro	\$2,006	
17	Dover	\$2,000	
18	Frankford	\$1,959	
19	Milford	\$1,897	
20	Smyrna	\$1,894	
21	Seaford	\$1,846	
22	Felton	\$1,749	
23	Laurel	\$1,642	

## **Bill Category** Average Monthly Bill % of Households with Bill **46%** \$1,508 Mortgage 27% Rent \$1,284 **68%** Auto Loan \$477 74% Utilities \$376 81% Auto Ins \$181 **92% Mobile Phone** \$148 Cable And **69%** \$155 Internet 82% Health Ins \$82 Alarm And 15% \$93 Security 33% Life Ins \$78 www.doxo.com/w/insights/

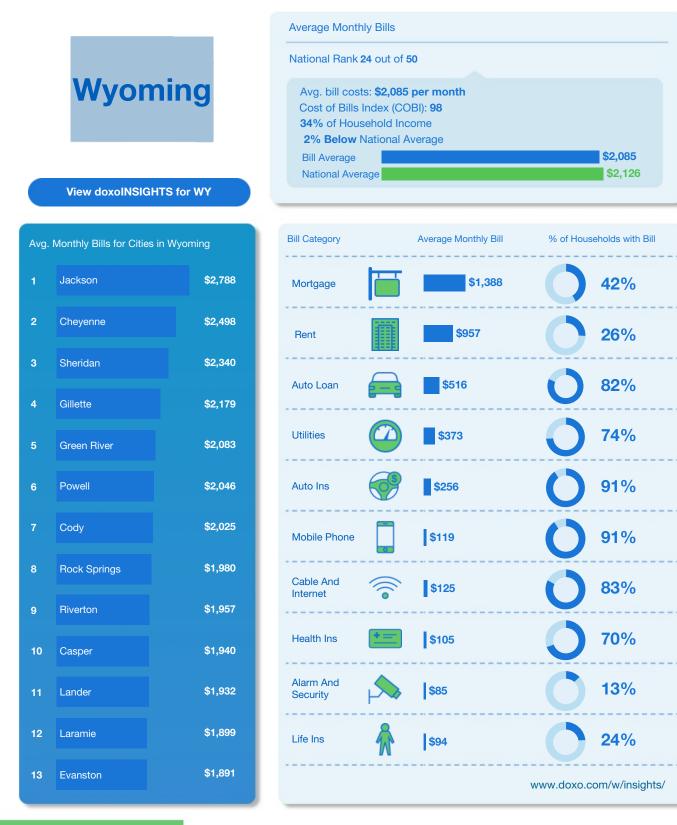


## View doxolNSIGHTS for GA



## **Bill Category** Average Monthly Bill % of Households with Bill **42%** \$1,499 Mortgage 33% Rent \$1,252 73% \$516 Auto Loan **78%** Utilities \$289 86% Auto Ins \$208 **96% Mobile Phone** \$113 Cable And 87% \$120 Internet 71% \$80 Health Ins Alarm And 16% \$78 Security 25% Life Ins \$79 www.doxo.com/w/insights/

Avg. Monthly Bills for Top 25 Most Expensive Cities in Georgia				
1	Suwanee	\$2,995		
2	Alpharetta	\$2,971		
3	Roswell	\$2,800		
4	Cumming	\$2,740		
5	Peachtree City	\$2,735		
6	Duluth	\$2,712		
7	Atlanta	\$2,678		
8	Richmond Hill	\$2,659		
9	Peachtree Corners	\$2,625		
10	Buford	\$2,600		
11	Powder Springs	\$2,590		
12	Smyrna	\$2,581		
13	Fayetteville	\$2,578		
14	Norcross	\$2,520		
15	Morrow	\$2,514		
16	Braselton	\$2,503		
17	Canton	\$2,497		
18	Grayson	\$2,495		
19	Sharpsburg	\$2,489		
20	Mableton	\$2,481		
21	Dacula	\$2,460		
22	Port Wentworth	\$2,440		
23	Acworth	\$2,433		
24	Loganville	\$2,414		
25	Pooler	\$2,407		
-				



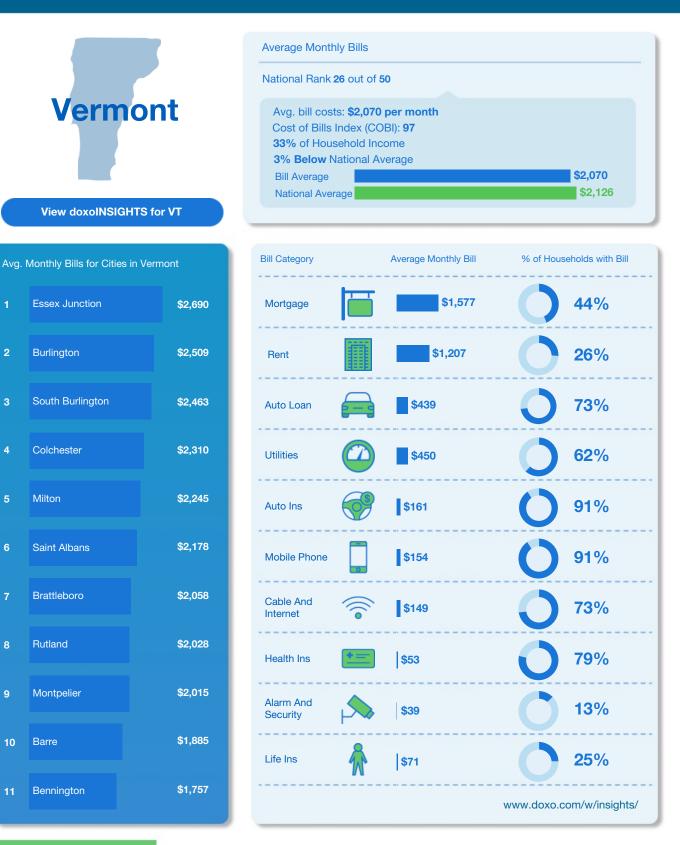


## View doxolNSIGHTS for ME



Bill Category		Average Monthly Bill	% of Households with Bill
Mortgage		\$1,361	44%
Rent		\$1,071	25%
Auto Loan		\$468	88%
Utilities		\$498	57%
Auto Ins	<b>P</b>	\$194	84%
Mobile Phone		\$117	84%
Cable And Internet	()	\$117	86%
Health Ins	+=	\$125	82%
Alarm And Security		\$85	11%
Life Ins	*	\$109	29%
			www.doxo.com/w/insights/

Avg. Monthly Bills for Top 25 Most Expensive Cities in Maine			
1	Scarborough		\$2,824
2	Westbrook		\$2,683
3	Falmouth		\$2,609
4	Gorham		\$2,566
5	South Portland		\$2,519
6	Portland		\$2,400
7	York		\$2,342
8	Windham		\$2,306
9	Bath		\$2,289
10	Biddeford		\$2,272
11	Saco		\$2,217
12	Brunswick		\$2,191
13	Kennebunk		\$2,185
14	Lewiston		\$2,133
15	Auburn		\$2,128
16	Bangor		\$2,032
17	Wells		\$2,018
18	Sanford		\$1,996
19	Belfast		\$1,984
20	Old Orchard Beach		\$1,950
21	Gardiner		\$1,948
22	Augusta		\$1,870
23	Farmington		\$1,859
24	Waterville		\$1,766
25	Ellsworth		\$1,733
_			

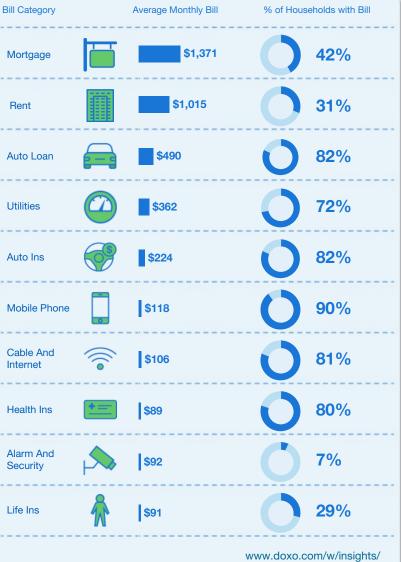






### View doxoINSIGHTS for WI

Avg. Monthly Bills for Top 25 Most Expensive Cities in Wisconsin			Bill Category		
1	Verona	\$2,743			L.
2	Brookfield	\$2,717		Mortgage	
3	Hudson	\$2,713			
4	Oregon	\$2,629		Rent	重
5	Middleton	\$2,605			
6	Sun Prairie	\$2,597		Auto Loan	E
7	Waunakee	\$2,571			6-
8	Mequon	\$2,547			C
9	Franklin	\$2,513		Utilities	6
10	Deforest	\$2,419			
11	Madison	\$2,405		Auto Ins	6
12	Germantown	\$2,393			
13	Menomonee Falls	\$2,391		Mobile Phone	F
14	Sussex	\$2,383		WODIE I HOHE	
15	Muskego	\$2,368		Cable And	_
16	Mukwonago	\$2,359		Internet	1
17	Hartland	\$2,354			
18	River Falls	\$2,351		Health Ins	+ :
19	Cedarburg	\$2,351			
20	Mcfarland	\$2,325		Alarm And	
21	Lake Geneva	\$2,312		Security	P
22	Waterford	\$2,308			-
23	Pleasant Prairie	\$2,306		Life Ins	1
24	Waukesha	\$2,303			
25	Burlington	\$2,302			



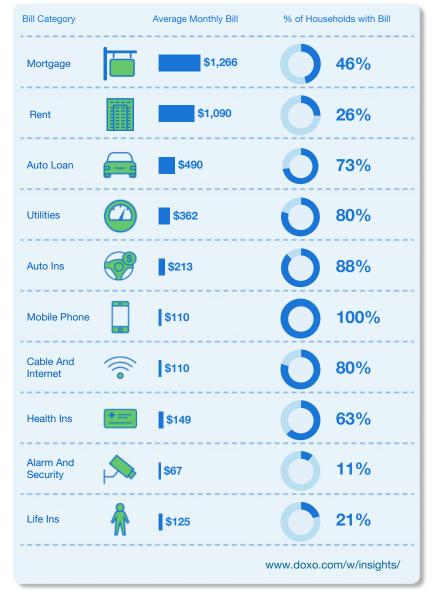


# National Rank 28 out of 50 Avg. bill costs: \$2,028 per month Cost of Bills Index (COBI): 95 34% of Household Income 5% Below National Average Bill Average \$2,028 National Average \$2,126

Average Monthly Bills

#### View doxolNSIGHTS for ID

Avg. Monthly Bills for Top 25 Most Expensive Cities in Idaho			
1	Eagle	\$2,453	
2	Hailey	\$2,372	
3	Star	\$2,353	
4	Meridian	\$2,348	
5	Kuna	\$2,296	
6	McCall	\$2,213	
7	Middleton	\$2,212	
8	Moscow	\$2,203	
9	Rathdrum	\$2,175	
10	Ketchum	\$2,173	
11	Coeur D Alene	\$2,118	
12	Blackfoot	\$2,082	
13	Garden City	\$2,065	
14	Nampa	\$2,045	
15	Post Falls	\$2,031	
16	Sandpoint	\$2,031	
17	Twin Falls	\$2,009	
18	Lewiston	\$2,007	
19	Boise	\$1,982	
20	Rigby	\$1,956	
21	Rexburg	\$1,946	
22	Hayden	\$1,936	
23	Idaho Falls	\$1,867	
24	Jerome	\$1,844	
25	Mountain Home	\$1,844	



# Pennsylvania



#### View doxolNSIGHTS for PA

\$3,489

	Nonthly Bills for Top 25 Most
1	Chester Springs

2	Wynnewood	\$3,353
3	Plymouth Meeting	\$3,240
4	Wayne	\$3,151
5	Langhorne	\$3,105
6	Horsham	\$3,012
7	Collegeville	\$3,004
8	Bryn Mawr	\$2,994
9	Glen Mills	\$2,992
10	Chalfont	\$2,973
11	Doylestown	\$2,962
12	Exton	\$2,954
13	Newtown Square	\$2,936
14	Tobyhanna	\$2,923
15	New Hope	\$2,920
16	Ambler	\$2,912
17	Warrington	\$2,900
18	Downingtown	\$2,886
19	Malvern	\$2,878
20	Jenkintown	\$2,848
21	Phoenixville	\$2,847
22	Blue Bell	\$2,845
23	Royersford	\$2,838
24	Media	\$2,832
25	Newtown	\$2,825

#### **Bill Category** Average Monthly Bill % of Households with Bill **41%** \$1,477 Mortgage **29%** \$1,151 Rent 71% \$422 Auto Loan 81% Utilities \$351 82% Auto Ins \$223 **90% Mobile Phone** \$112 Cable And 73% \$119 Internet 73% Health Ins \$127 Alarm And 15% **\$9**4 Security 22% Life Ins \$84

www.doxo.com/w/insights/

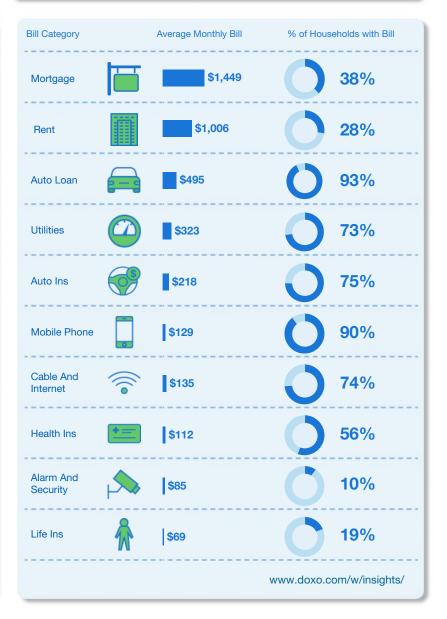
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#### View doxolNSIGHTS for MT

Avg. Monthly Bills for Cities in Montana			
1	Bozeman	\$2,463	
2	Belgrade	\$2,340	
3	Whitefish	\$2,199	
4	Stevensville	\$2,174	
5	Helena	\$2,173	
6	Missoula	\$2,117	
7	Laurel	\$2,085	
8	Livingston	\$2,072	
9	Billings	\$2,027	
10	Bigfork	\$2,012	
11	Columbia Falls	\$2,002	
12	Hamilton	\$1,996	
13	Kalispell	\$1,990	
14	Polson	\$1,982	
15	Libby	\$1,962	
16	Miles City	\$1,930	
17	Havre	\$1,921	
18	Great Falls	\$1,794	
19	Anaconda	\$1,707	
20	Butte	\$1,707	



2024 U.S. Bill Pay Market Size State Breakdown

# <del>33</del> doxo



#### View doxoINSIGHTS for LA

Avg. Monthly Bills for Top 25 Most

# Average Monthly Bills National Rank 31 out of 50 Avg. bill costs: \$1,977 per month Cost of Bills Index (COBI): 93 40% of Household Income 7% Below National Average Bill Average \$1,977 National Average \$2,126

	Bill Category	Average Monthly Bill	% of Households with Bill
\$2,759 \$2,656	Mortgage	\$1,265	35%
\$2,608 \$2,553 \$2,527	Rent	\$1,014	30%
\$2,523 \$2,515	Auto Loan	\$516	84%
\$2,513 \$2,508 \$2,375	Utilities	2 ↓ \$329	80%
\$2,375 \$2,375 \$2,361	Auto Ins	\$203	84%
\$2,298 \$2,274	Mobile Phone	\$114	97%
\$2,244 \$2,227 \$2,209	Cable And Internet	<b>\$</b> 130	93%
\$2,207 \$2,191	Health Ins	\$134	73%
\$2,189 \$2,174 \$2,171	Alarm And Security	\$81	15%
\$2,171 \$2,141 \$2,136	Life Ins	\$71	27%
\$2,088			www.doxo.com/w/insights/

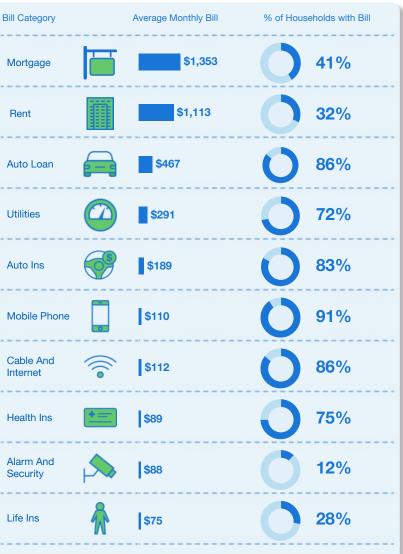
Expensive Cities in Louisiana Madisonville **Belle Chasse** Greenwell Springs Prairieville Zachary Natchitoches Mandeville Baton Rouge Plaquemine 10 Covington New Orleans 12 Metairie 13 Gonzales 14 Lake Charles Pearl River 15 Kenner Benton Broussard Walker 20 Alexandria Luling Youngsville 22 Destrehan 23 24 La Place Chalmette 25

# North Carolina



#### View doxolNSIGHTS for NC

Avg. Monthly Bills for Top 25 Most Expensive Cities in North Carolina			
1	Cary	\$2,923	
2	Wake Forest	\$2,757	
3	Waxhaw	\$2,745	
4	Matthews	\$2,679	
5	Holly Springs	\$2,672	
6	Cornelius	\$2,630	
7	Арех	\$2,609	
8	Morrisville	\$2,584	
9	Mooresville	\$2,548	
10	Kitty Hawk	\$2,509	
11	Pinehurst	\$2,486	
12	Chapel Hill	\$2,452	
13	Raleigh	\$2,433	
14	Kill Devil Hills	\$2,423	
15	Harrisburg	\$2,413	
16	Fort Liberty	\$2,404	
17	Davidson	\$2,395	
18	Garner	\$2,389	
19	Leicester	\$2,368	
20	Pineville	\$2,361	
21	Mebane	\$2,340	
22	Charlotte	\$2,339	
23	Huntersville	\$2,336	
24	Summerfield	\$2,334	
25	Cameron	\$2,329	

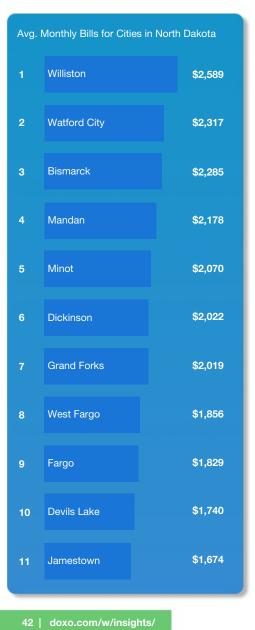


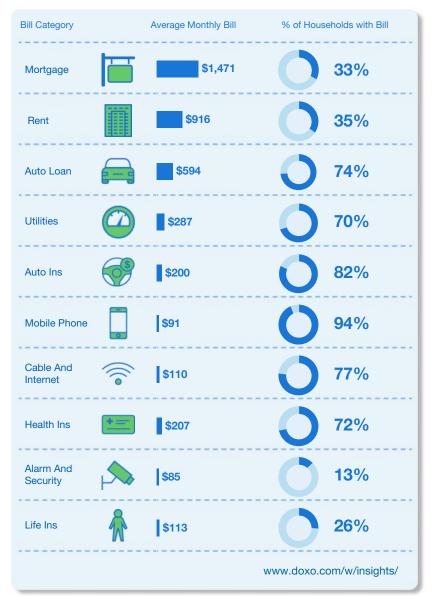
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#### View doxolNSIGHTS for ND





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#### View doxolNSIGHTS for IA



Avg. Monthly Bills for Top 25 Most Expensive Cities in Iowa			
1	North Liberty	\$2,603	
2	Iowa City	\$2,599	
3	Johnston	\$2,538	
4	Waukee	\$2,535	
5	Ankeny	\$2,458	
6	Urbandale	\$2,425	
7	Coralville	\$2,384	
8	Clive	\$2,374	
9	Altoona	\$2,291	
10	Grimes	\$2,288	
11	Norwalk	\$2,200	
12	Indianola	\$2,193	
13	West Des Moines	\$2,189	
14	Clear Lake	\$2,185	
15	Ames	\$2,153	
16	Des Moines	\$2,095	
17	Clinton	\$2,079	
18	Pella	\$2,073	
19	Dubuque	\$2,072	
20	Bettendorf	\$2,067	
21	Cedar Falls	\$2,059	
22	Mason City	\$2,034	
23	Boone	\$1,981	
24	Waverly	\$1,952	
25	Council Bluffs	\$1,946	
43	doxo.com/w/insights/		

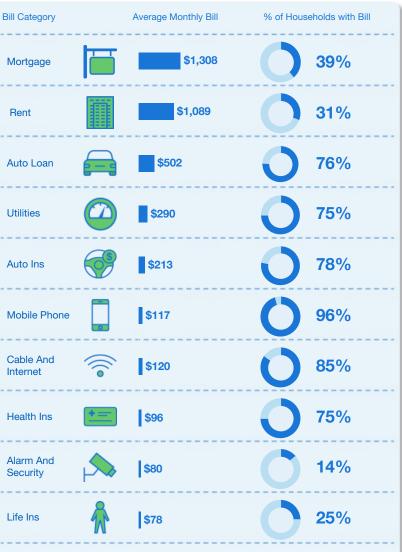
Bill Category	Average Monthly Bill	% of Households with Bill
Mortgage	\$1,216	43%
Rent	\$921	27%
Auto Loan	\$500	76%
Utilities	\$334	80%
Auto Ins	\$203	78%
Mobile Phone	\$117	87%
Cable And Internet	\$119	78%
Health Ins	\$167	81%
Alarm And Security	\$82	12%
Life Ins	\$81	28%
		www.doxo.com/w/insights/

# Tennessee



#### View doxolNSIGHTS for TN

Avg. Monthly Bills for Top 25 Most Expensive Cities in Tennessee			
1	Brentwood	\$3,001	
2	Germantown	\$2,949	
3	Nolensville	\$2,931	
4	Collierville	\$2,777	
5	Thompsons Station	\$2,682	
6	White House	\$2,604	
7	Franklin	\$2,579	
8	Arlington	\$2,526	
9	Spring Hill	\$2,503	
10	Nashville	\$2,457	
11	Signal Mountain	\$2,450	
12	Hendersonville	\$2,437	
13	Murfreesboro	\$2,430	
14	Fairview	\$2,417	
15	Hermitage	\$2,414	
16	Mount Juliet	\$2,388	
17	Farragut	\$2,322	
18	Antioch	\$2,300	
19	Cordova	\$2,284	
20	La Vergne	\$2,281	
21	Old Hickory	\$2,275	
22	Lebanon	\$2,221	
23	Goodlettsville	\$2,182	
24	Seymour	\$2,151	
25	Gallatin	\$2,139	



www.doxo.com/w/insights/

# South Carolina



#### View doxolNSIGHTS for SC

Avg. Monthly Bills for Top 25 Most Expensive Cities in South Carolina			
1	Mount Pleasant		\$2,819
2	Beaufort		\$2,711
3	Chapin		\$2,696
4	Hilton Head Island		\$2,602
5	Bluffton		\$2,602
6	Johns Island		\$2,569
7	Fort Mill		\$2,544
8	Charleston		\$2,450
9	Piedmont		\$2,450
10	Simpsonville		\$2,399
11	Greer		\$2,252
12	Sumter		\$2,251
13	Blythewood		\$2,225
14	Summerville		\$2,196
15	Hanahan		\$2,192
16	Ladson		\$2,185
17	Okatie		\$2,157
18	Clemson		\$2,138
19	Clover		\$2,112
20	Taylors		\$2,106
21	North Charleston		\$2,086
22	Columbia		\$2,045
23	Ridgeland		\$2,041
24	Greenville		\$2,041
25	North Myrtle Beach		\$2,009

#### **Bill Category** Average Monthly Bill % of Households with Bill **41%** \$1,230 Mortgage 26% Rent \$1,104 **78%** \$456 Auto Loan **78%** Utilities \$323 90% Auto Ins \$220 **94% Mobile Phone** \$118 Cable And 89% \$118 Internet 73% Health Ins \$87 Alarm And 13% \$97 Security 29% Life Ins \$91

www.doxo.com/w/insights/

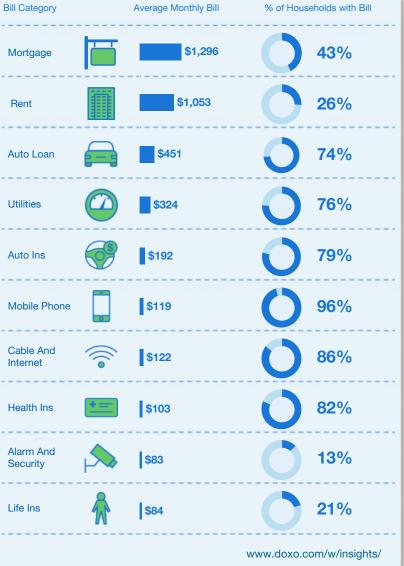
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#### View doxoINSIGHTS for MI



Avg. Expe	Bill Category		
1	Birmingham	\$3,040	Mortgage
2	Bloomfield Hills	\$2,931	Montgage
3	Ada	\$2,797	
4	Dexter	\$2,783	Rent
5	Brighton	\$2,691	
6	Northville	\$2,655	Auto Loan
7	West Bloomfield	\$2,640	, lato Louir
8	Ann Arbor	\$2,589	
9	Novi	\$2,524	Utilities
10	Franklin	\$2,513	
11	Grosse Pointe	\$2,498	Auto Ins
12	Rockford	\$2,451	
13	Rochester	\$2,443	Mahila Dha
14	Macomb	\$2,430	Mobile Pho
15	Royal Oak	\$2,425	
16	Canton	\$2,414	Cable And Internet
17	Saline	\$2,387	
18	Milford	\$2,387	Health Ins
19	Troy	\$2,368	
20	Okemos	\$2,365	Alarm And
21	Farmington	\$2,363	Security
22	Commerce Township	\$2,363	
23	Oxford	\$2,331	Life Ins
24	Chelsea	\$2,326	
25	Ortonville	\$2,315	

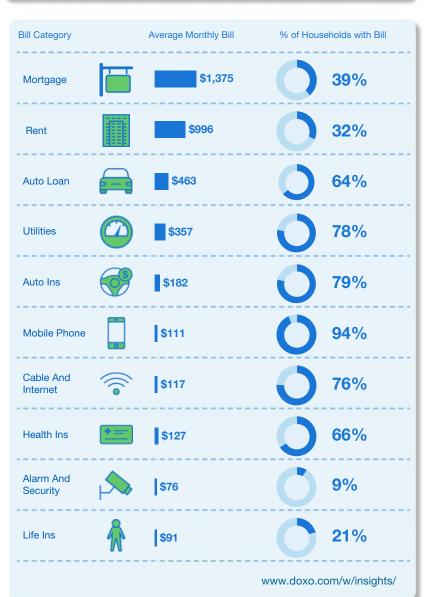


# Nebraska



#### View doxolNSIGHTS for NE

Avg. Monthly Bills for Cities in Nebraska			
1	Elkhorn	\$2,960	
2	Bennington	\$2,683	
3	Gretna	\$2,593	
4	Papillion	\$2,557	
5	Bellevue	\$2,275	
6	Plattsmouth	\$2,180	
7	La Vista	\$2,108	
8	Omaha	\$2,091	
9	Blair	\$1,919	
10	Scottsbluff	\$1,911	
11	Grand Island	\$1,829	
12	South Sioux City	\$1,790	
13	Lincoln	\$1,755	
14	Norfolk	\$1,726	
15	Fremont	\$1,719	
16	Kearney	\$1,696	
17	North Platte	\$1,668	
18	Hastings	\$1,642	
19	Beatrice	\$1,625	
20	Columbus	\$1,468	





#### View doxolNSIGHTS for OH



Bill Category	Average Monthly Bill	% of Households with Bill
Mortgage	\$1,188	41%
Rent	\$967	31%
Auto Loan	\$438	72%
Utilities	\$376	83%
Auto Ins	\$190	81%
Mobile Phone	\$112	89%
Cable And Internet	\$123	83%
Health Ins	\$115	65%
Alarm And Security	\$76	8%
Life Ins	\$72	22%
		www.doxo.com/w/insight

Avg. Monthly Bills for Top 25 Most Expensive Cities in Ohio

1	Dublin	\$3,116
2	Westerville	\$2,811
3	Lewis Center	\$2,809
4	New Albany	\$2,806
5	Powell	\$2,715
6	Hilliard	\$2,685
7	Hudson	\$2,577
8	Aurora	\$2,549
9	Mason	\$2,511
10	Beachwood	\$2,493
11	Chagrin Falls	\$2,477
12	Loveland	\$2,408
13	Plain City	\$2,406
14	Avon	\$2,405
15	Lebanon	\$2,396
16	Solon	\$2,389
17	Strongsville	\$2,376
18	Sunbury	\$2,372
19	Maineville	\$2,363
20	Blacklick	\$2,363
21	Brecksville	\$2,349
22	Granville	\$2,342
23	West Chester	\$2,340
24	Springboro	\$2,331
25	Sylvania	\$2,274
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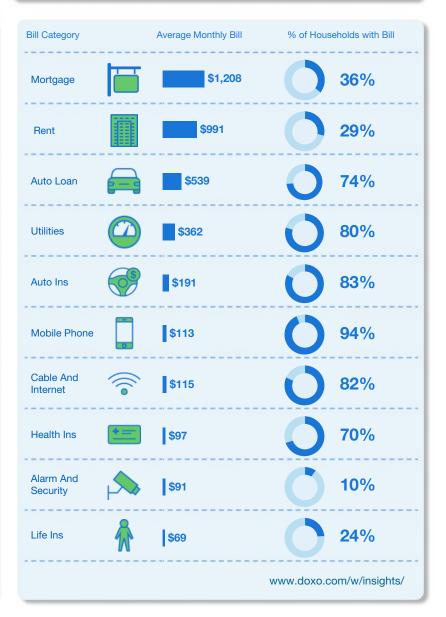
# **New Mexico**



#### View doxoINSIGHTS for NM

Avg. Monthly Bills for Top 25 Most Expensive Cities in New Mexico			
1	Santa Fe		\$2,761
2	Los Alamos		\$2,244
3	Farmington		\$2,136
4	Edgewood		\$2,055
5	Aztec		\$1,918
6	Rio Rancho		\$1,915
7	Taos		\$1,908
8	Albuquerque		\$1,907
9	Gallup		\$1,849
10	Portales		\$1,844
11	Artesia		\$1,811
12	Bloomfield		\$1,803
13	Roswell		\$1,786
14	Carlsbad		\$1,749
15	Los Lunas		\$1,735
16	Alamogordo		\$1,724
17	Clovis		\$1,720
18	Las Cruces		\$1,710
19	Hobbs		\$1,693
20	Ruidoso		\$1,679
21	Bernalillo		\$1,634
22	Silver City		\$1,633
23	Lovington		\$1,608
24	Las Vegas		\$1,571
25	Belen		\$1,501
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# Kansas

#### View doxolNSIGHTS for KS



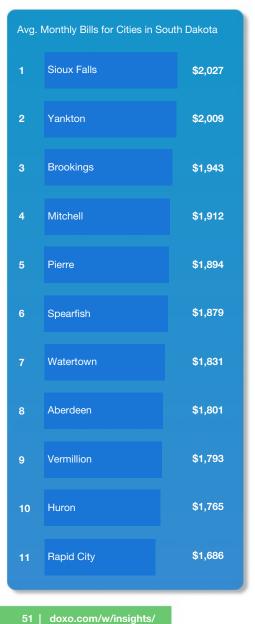
	Monthly Bills for To nsive Cities in Kans		Bill Category	
1	Leawood	\$2,949		F
2	Prairie Village	\$2,399	Mortgage	
3	Overland Park	\$2,392		
4	Andover	\$2,323	Rent	
5	Gardner	\$2,282		
6	Lenexa	\$2,245	Auto Loan	4
7	Olathe	\$2,245	Auto Louin	E
8	Mission	\$2,211		
9	Shawnee	\$2,193	Utilities	(
10	Kansas City	\$2,083		
11	Derby	\$1,987	Auto Ins	
12	Paola	\$1,986		
13	Manhattan	\$1,979	Mobile Phone	
14	Wichita	\$1,936	Mobile I Hone	,
15	Lawrence	\$1,930	Cable And	
16	Augusta	\$1,914	Internet	1
17	Haysville	\$1,883		
18	Hays	\$1,818	Health Ins	
19	Junction City	\$1,810		
20	Leavenworth	\$1,764	Alarm And	
21	McPherson	\$1,743	Security	H
22	Great Bend	\$1,738		
23	Garden City	\$1,736	Life Ins	
24	Hutchinson	\$1,722		
25	Ottawa	\$1,720		
				_

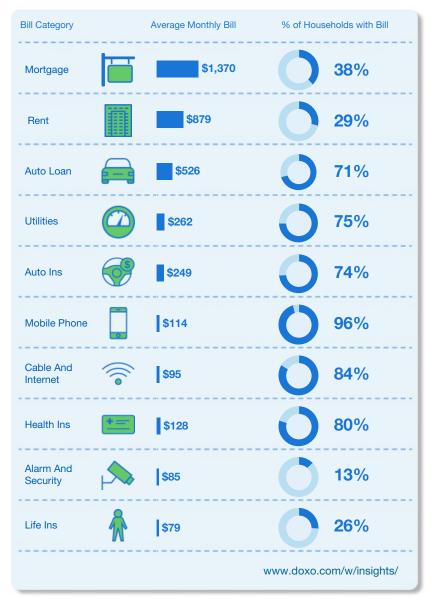






#### View doxolNSIGHTS for SD







# Average Monthly Bills National Rank 43 out of 50 Avg. bill costs: \$1,835 per month Cost of Bills Index (COBI): 86 32% of Household Income 14% Below National Average Bill Average \$1,835 National Average \$2,126

#### View doxoINSIGHTS for MO

Avg. Monthly Bills for Top 25 Most	
Expensive Cities in Missouri	

1	Wildwood	\$2,800
2	Eureka	\$2,707
3	Lees Summit	\$2,516
4	Lake Saint Louis	\$2,460
5	Chesterfield	\$2,411
6	Grain Valley	\$2,283
7	Platte City	\$2,224
8	Kearney	\$2,194
9	Saint Charles	\$2,175
10	Ballwin	\$2,110
11	Smithville	\$2,082
12	Blue Springs	\$2,066
13	Arnold	\$2,048
14	Kansas City	\$2,045
15	Liberty	\$2,013
16	O Fallon	\$2,006
17	Saint Louis	\$2,003
18	Wentzville	\$1,997
19	Raymore	\$1,990
20	Imperial	\$1,968
21	Pleasant Hill	\$1,948
22	Maryland Heights	\$1,928
23	Pacific	\$1,922
24	Fenton	\$1,918
25	Lake Ozark	\$1,913



- - -



#### View doxolNSIGHTS for AL

\$2

\$2



	Bill Category	Average Monthly Bill	% of Households with Bill
2,382 2,328	Mortgage	\$1,053	38%
2,281 2,256 2,214	Rent	\$942	27%
2,181 2,157	Auto Loan	\$480	79%
2,148 2,133 2,122	Utilities	\$402	82%
2,130 2,092 2,060	Auto Ins	\$163	85%
2,052 2,034	Mobile Phone	\$125	94%
2,024 2,013 2,009	Cable And Internet	\$119	95%
2,006 2,006 2,006	Health Ins	\$95	74%
2,003 1,999	Alarm And Security	\$66	12%
1,972 1,959 1,947	Life Ins	\$71	24%
1,945		w	ww.doxo.com/w/insights/

Avg. Monthly Bills for Top 25 Most Expensive Cities in Alabama Trussville **Owens Cross Roads** 

3	Madison	\$2,281
4	Tuscaloosa	\$2,256
5	Birmingham	\$2,214
6	Calera	\$2,181
7	Mc Calla	\$2,157
8	Auburn	\$2,148
9	Helena	\$2,133
10	Northport	\$2,130
11	Fairhope	\$2,092
12	Troy	\$2,060
13	Pelham	\$2,052
14	Semmes	\$2,034
15	Muscle Shoals	\$2,024
16	Valley	\$2,013
17	Daphne	\$2,009
18	Pinson	\$2,006
19	Orange Beach	\$2,006
20	Prattville	\$2,003
21	Gardendale	\$1,999
22	Enterprise	\$1,972
23	Wetumpka	\$1,959
24	Alabaster	\$1,947
25	New Market	\$1,945



#### View doxoINSIGHTS for IN

Avg. Monthly Bills for Top 25 Most



Bill Category	Average Monthly Bill	% of Households with Bill
Mortgage	\$1,098	45%
Rent	\$987	28%
Auto Loan	<b></b> \$	72%
Utilities	2 \$305	81%
Auto Ins	\$189	80%
Mobile Phone	\$119	92%
Cable And Internet	\$118	81%
Health Ins	\$81	71%
Alarm And Security	\$97	13%
Life Ins	\$77	22%
		www.doxo.com/w/insights/

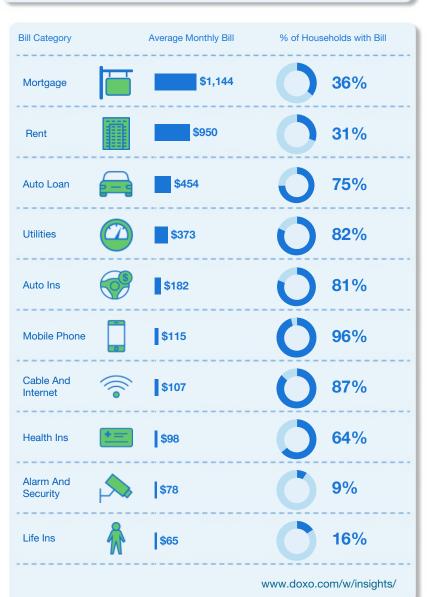
1Carmel\$2,4782Westfield\$2,4543Fortville\$2,4244Munster\$2,3785Newburgh\$2,3666Avon\$2,2937McCordsville\$2,2848Saint John\$2,2599Brownsburg\$2,23610Fishers\$2,22111Noblesville\$2,13912Granger\$2,13913Bloomington\$2,13114Chesterton\$2,11315Greenwood\$2,10116Highland\$2,06218West Lafayette\$2,04619Lowell\$2,03420Crown Point\$2,03421Plainfield\$2,03422New Palestine\$2,03423Camby\$2,00025Danville\$1,980	Expe	nsive Cities in Indiana	
3Fortville\$2,1213Fortville\$2,4244Munster\$2,3785Newburgh\$2,3666Avon\$2,2937McCordsville\$2,2848Saint John\$2,2599Brownsburg\$2,23610Fishers\$2,21111Noblesville\$2,15912Granger\$2,13813Bloomington\$2,13814Chesterton\$2,11315Greenwood\$2,10116Highland\$2,06218West Lafayette\$2,04619Lowell\$2,03420Crown Point\$2,03421Plainfield\$2,03422New Palestine\$2,01823Camby\$2,000	1	Carmel	\$2,478
4Munster\$2,3785Newburgh\$2,3666Avon\$2,2937McCordsville\$2,2848Saint John\$2,2599Brownsburg\$2,23610Fishers\$2,23611Noblesville\$2,15912Granger\$2,13913Bloomington\$2,13814Chesterton\$2,11315Greenwood\$2,10116Highland\$2,06218West Lafayette\$2,04619Lowell\$2,03420Crown Point\$2,03421Plainfield\$2,03422New Palestine\$2,01824La Porte\$2,000	2	Westfield	\$2,454
5Newburgh\$2,3666Avon\$2,2937McCordsville\$2,2848Saint John\$2,2599Brownsburg\$2,23610Fishers\$2,23611Noblesville\$2,21912Granger\$2,13913Bloomington\$2,13814Chesterton\$2,10115Greenwood\$2,10116Highland\$2,06218West Lafayette\$2,04619Lowell\$2,03420Crown Point\$2,03421Plainfield\$2,03422New Palestine\$2,00123Camby\$2,000	3	Fortville	\$2,424
6Avon\$2,2937McCordsville\$2,2848Saint John\$2,2599Brownsburg\$2,23610Fishers\$2,22111Noblesville\$2,15912Granger\$2,13913Bloomington\$2,13814Chesterton\$2,11315Greenwood\$2,10116Highland\$2,06218West Lafayette\$2,04619Lowell\$2,03420Crown Point\$2,03921Plainfield\$2,03422New Palestine\$2,01824La Porte\$2,000	4	Munster	\$2,378
7McCordsville\$2,2848Saint John\$2,2599Brownsburg\$2,23610Fishers\$2,22111Noblesville\$2,15912Granger\$2,13813Bloomington\$2,13814Chesterton\$2,11315Greenwood\$2,10116Highland\$2,06218West Lafayette\$2,04519Lowell\$2,03420Crown Point\$2,03421Plainfield\$2,03422New Palestine\$2,03423Camby\$2,000	5	Newburgh	\$2,366
8Saint John\$2,2599Brownsburg\$2,23610Fishers\$2,22111Noblesville\$2,15912Granger\$2,13913Bloomington\$2,13814Chesterton\$2,11315Greenwood\$2,10116Highland\$2,06218West Lafayette\$2,04619Lowell\$2,03420Crown Point\$2,03921Plainfield\$2,03422New Palestine\$2,01824La Porte\$2,000	6	Avon	\$2,293
9Brownsburg\$2,23610Fishers\$2,22111Noblesville\$2,15912Granger\$2,13913Bloomington\$2,13814Chesterton\$2,11315Greenwood\$2,10116Highland\$2,06218West Lafayette\$2,04619Lowell\$2,03420Crown Point\$2,03421Plainfield\$2,03422New Palestine\$2,03423Camby\$2,000	7	McCordsville	\$2,284
10Fishers\$2,22111Noblesville\$2,15912Granger\$2,13913Bloomington\$2,13814Chesterton\$2,11315Greenwood\$2,10116Highland\$2,00218West Lafayette\$2,04619Lowell\$2,03420Crown Point\$2,03421Plainfield\$2,03422New Palestine\$2,01824La Porte\$2,000	8	Saint John	\$2,259
11Noblesville\$2,15912Granger\$2,13913Bloomington\$2,13814Chesterton\$2,11315Greenwood\$2,10116Highland\$2,10017Schererville\$2,06218West Lafayette\$2,04619Lowell\$2,03420Crown Point\$2,03421Plainfield\$2,03422New Palestine\$2,03423Camby\$2,01824La Porte\$2,000	9	Brownsburg	\$2,236
12Granger\$2,13913Bloomington\$2,13814Chesterton\$2,11315Greenwood\$2,10116Highland\$2,10017Schererville\$2,06218West Lafayette\$2,04619Lowell\$2,03420Crown Point\$2,03921Plainfield\$2,03422New Palestine\$2,03423Camby\$2,01824La Porte\$2,000	10	Fishers	\$2,221
13       Bloomington       \$2,138         14       Chesterton       \$2,113         15       Greenwood       \$2,101         16       Highland       \$2,100         17       Schererville       \$2,062         18       West Lafayette       \$2,046         19       Lowell       \$2,034         20       Crown Point       \$2,034         21       Plainfield       \$2,034         22       New Palestine       \$2,034         23       Camby       \$2,018         24       La Porte       \$2,000	11	Noblesville	\$2,159
14Chesterton\$2,11315Greenwood\$2,10116Highland\$2,10017Schererville\$2,06218West Lafayette\$2,04619Lowell\$2,04520Crown Point\$2,03421Plainfield\$2,03422New Palestine\$2,03423Camby\$2,01824La Porte\$2,000	12	Granger	\$2,139
15       Greenwood       \$2,101         16       Highland       \$2,100         17       Schererville       \$2,062         18       West Lafayette       \$2,046         19       Lowell       \$2,045         20       Crown Point       \$2,034         21       Plainfield       \$2,034         22       New Palestine       \$2,034         23       Camby       \$2,018         24       La Porte       \$2,000	13	Bloomington	\$2,138
16Highland\$2,10017Schererville\$2,06218West Lafayette\$2,04619Lowell\$2,04520Crown Point\$2,03921Plainfield\$2,03422New Palestine\$2,03423Camby\$2,01824La Porte\$2,000	14	Chesterton	\$2,113
17Schererville\$2,06218West Lafayette\$2,04619Lowell\$2,04520Crown Point\$2,03921Plainfield\$2,03422New Palestine\$2,03423Camby\$2,01824La Porte\$2,000	15	Greenwood	\$2,101
18West Lafayette\$2,04619Lowell\$2,04520Crown Point\$2,03921Plainfield\$2,03422New Palestine\$2,03423Camby\$2,01824La Porte\$2,000	16	Highland	\$2,100
19Lowell\$2,04520Crown Point\$2,03921Plainfield\$2,03422New Palestine\$2,03423Camby\$2,01824La Porte\$2,000	17	Schererville	\$2,062
20       Crown Point       \$2,039         21       Plainfield       \$2,034         22       New Palestine       \$2,034         23       Camby       \$2,018         24       La Porte       \$2,000	18	West Lafayette	\$2,046
21Plainfield\$2,03422New Palestine\$2,03423Camby\$2,01824La Porte\$2,000	19	Lowell	\$2,045
22         New Palestine         \$2,034           23         Camby         \$2,018           24         La Porte         \$2,000	20	Crown Point	\$2,039
23         Camby         \$2,018           24         La Porte         \$2,000	21	Plainfield	\$2,034
24 La Porte \$2,000	22	New Palestine	\$2,034
	23	Camby	\$2,018
25 Danville \$1,980	24	La Porte	\$2,000
	25	Danville	\$1,980





#### View doxolNSIGHTS for OK

Avg. Monthly Bills for Top 25 Most Expensive Cities in Oklahoma			
1	Edmond	\$2,633	
2	Yukon	\$2,319	
3	Bixby	\$2,250	
4	Collinsville	\$2,219	
5	Jenks	\$2,191	
6	Owasso	\$2,152	
7	Choctaw	\$2,152	
8	Mustang	\$2,133	
9	Tuttle	\$2,113	
10	Stillwater	\$2,103	
11	Broken Arrow	\$2,052	
12	Blanchard	\$2,035	
13	Enid	\$1,953	
14	Seminole	\$1,952	
15	Norman	\$1,916	
16	Grove	\$1,902	
17	Sand Springs	\$1,898	
18	Oklahoma City	\$1,896	
19	Lawton	\$1,870	
20	Ada	\$1,819	
21	Sallisaw	\$1,817	
22	Skiatook	\$1,816	
23	Bethany	\$1,809	
24	Weatherford	\$1,806	
25	Coweta	\$1,792	



# Kentucky

#### **View doxolNSIGHTS for KY**



6	Alexandria	\$2,103
7	Vine Grove	\$2,092
8	Fort Thomas	\$2,066
9	Burlington	\$2,052
10	Taylorsville	\$2,028
11	Walton	\$1,987
12	Georgetown	\$1,980
13	Independence	\$1,978
14	Mount Washington	\$1,956
15	Richmond	\$1,953
16	Mount Sterling	\$1,951
17	Louisville	\$1,936
18	Florence	\$1,932
19	Elizabethtown	\$1,929
20	Erlanger	\$1,864
21	Radcliff	\$1,854
22	Covington	\$1,850
23	Frankfort	\$1,838
24	Ft Mitchell	\$1,832
25	Bowling Green	\$1,821

### Average Monthly Bills National Rank 47 out of 50 Avg. bill costs: \$1,783 per month Cost of Bills Index (COBI): 84 35% of Household Income 16% Below National Average \$1,783 \$2,126

Bill Category	Average Monthly Bill	% of Households with Bill
Mortgage	\$1,100	39%
Rent	\$918	29%
Auto Loan	\$437	66%
Utilities	\$350	83%
Auto Ins	\$204	87%
Mobile Phone	\$131	96%
Cable And Internet	\$115	89%
Health Ins	\$98	77%
Alarm And Security	\$82	12%
Life Ins	\$71	25%
		www.doxo.com/w/insights/



#### View doxolNSIGHTS for AR

Avg. Monthly Bills for Top 25 Most



Bill Category	Average Monthly Bill	% of Households with Bill
Mortgage	\$1,022	35%
Rent	\$872	31%
Auto Loan	\$459	81%
Utilities	\$343	80%
Auto Ins	\$181	82%
Mobile Phone	\$116	97%
Cable And Internet	\$110	92%
Health Ins	\$127	73%
Alarm And Security	\$84	14%
Life Ins	\$71	25%
		www.doxo.com/w/insights/

Expensive Cities in Arkansas		
1	Bentonville	\$2,329
2	Bella Vista	\$2,274
3	Centerton	\$2,177
4	Cabot	\$2,072
5	Little Rock	\$2,048
6	Maumelle	\$2,032
7	Wynne	\$2,028
8	Forrest City	\$2,016
9	North Little Rock	\$1,999
10	Fayetteville	\$1,977
11	Rogers	\$1,949
12	Conway	\$1,933
13	Lowell	\$1,919
14	Marion	\$1,917
15	Batesville	\$1,915
16	Alexander	\$1,898
17	Sherwood	\$1,886
18	Springdale	\$1,880
19	Camden	\$1,867
20	Alma	\$1,866
21	Greenwood	\$1,858
22	Sheridan	\$1,853
23	Heber Springs	\$1,840
24	Benton	\$1,835
25	Bryant	\$1,826

% of Households with Bill

35%

27%

84%

81%

78%

**95%** 

98%

74%

13%

29%

www.doxo.com/w/insights/

# **Mississippi**



#### View doxoINSIGHTS for MS

Avg. Month

Expensive ( Madi

10

12

13

15

20

22

23

24

25

Monthly Bills for Top 25 nsive Cities in Mississip		Bill Category	Average Monthly Bill
Madison Vicksburg	\$2,589 \$2,241	Mortgage	\$1,114
Ridgeland Olive Branch Hernando	\$2,208 \$2,182 \$2,173	Rent	\$912
Southaven Oxford	\$2,173 \$2,120 \$2,046	Auto Loan	\$468
Clinton Canton	\$1,999 \$1,996	Utilities	
Gautier Byram Senatobia	\$1,987 \$1,982 \$1,981	Auto Ins	\$175
Carriere Horn Lake	\$1,979 \$1,969	Mobile Phone	\$120
Long Beach Brandon	\$1,950 \$1,948	Cable And Internet	<b>a</b> \$118
Diberville Ocean Springs Jackson	\$1,941 \$1,914 \$1,910	Health Ins	\$97
Gulfport Saucier	\$1,887 \$1,880	Alarm And Security	\$99
Biloxi Bay Saint Louis	\$1,869 \$1,835	Life Ins	\$71
Pearl Greenville	\$1,799 \$1,790		

# West Virginia

#### View doxolNSIGHTS for WV



Avg. I Exper	Monthly Bills for Top 2 nsive Cities in West Vi	5 Most rginia	
1	Martinsburg		\$2,297
2	Charles Town		\$2,264
3	Morgantown		\$2,149
4	Harpers Ferry		\$2,123
5	Inwood		\$2,051
6	Falling Waters		\$1,959
7	Bridgeport		\$1,912
8	Berkeley Springs		\$1,828
9	Weirton		\$1,817
10	Dunbar		\$1,807
11	Charleston		\$1,782
12	Beckley		\$1,774
13	Hedgesville		\$1,764
14	Hurricane		\$1,763
15	Clarksburg		\$1,762
16	Wheeling		\$1,727
17	Saint Albans		\$1,712
18	South Charleston		\$1,700
19	Bluefield		\$1,577
20	Keyser		\$1,571
21	Barboursville		\$1,569
22	Princeton		\$1,560
23	Moundsville		\$1,528
24	Fairmont		\$1,505
25	Elkview		\$1,477

Bill Category	Average Monthly Bill	% of Households with Bill
Mortgage	\$961	35%
Rent	\$845	22%
Auto Loan	\$462	76%
Utilities	\$312	84%
Auto Ins	\$212	77%
Mobile Phone	\$138	82%
Cable And Internet	\$120	79%
Health Ins	\$133	47%
Alarm And Security	\$77	18%
Life Ins	\$66	17%
		www.doxo.com/w/insights/

### About doxo

For over 10M users across the country, doxo makes it simple to organize and pay any and all bills with any payment account on any device through a standard, secure checkout every time; doxoPLUS adds 5 essential financial protections that boost financial health.

For billers, doxo's network-driven bill pay platform enables online and mobile payments with ridiculously simple integration, radically lower costs, and features that are unavailable in traditional biller-direct platforms. For fintech and payment network partners, doxo delivers innovation to over 10M users across 97% of US Zip Codes facilitating payments to over 120,000 service providers in the doxo Directory. For employees, doxo is an energetic, creative, ever-learning team that is building fintech tools designed to help millions of people stay on top of the most fundamental obligations of their financial lives. For investors, doxo provides an extraordinary opportunity to invest alongside Jackson Square Ventures, MDV, and Bezos Expeditions to disrupt a market that accounts for over \$4T of US Household spend. doxo is based in Seattle, WA.

For more information visit <u>www.doxo.com</u>.