



U.S. Utilities Market Size and Household Spending Report

United States of Bill Pay
doxoINSIGHTS Report 2021



A comprehensive look into the utilities industry, with a deep dive into category market size and average spend at the national, state, and regional level.

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About doxoINSIGHTS

doxoINSIGHTS leverages doxo's unique, aggregate, anonymized bill pay data comprised of actual bill payment activity to confirmed household service providers across the country.

6M+

Statistically significant, with over 6 million paying consumers.

30,000+

Geographically diverse, capturing payment activity in all 30,000+ U.S. zip codes

100,000

Covering 45 different biller service categories, with more than 100,000 unique billers

All income brackets

Economically representative, with participation from all income brackets.

All payment funding sources

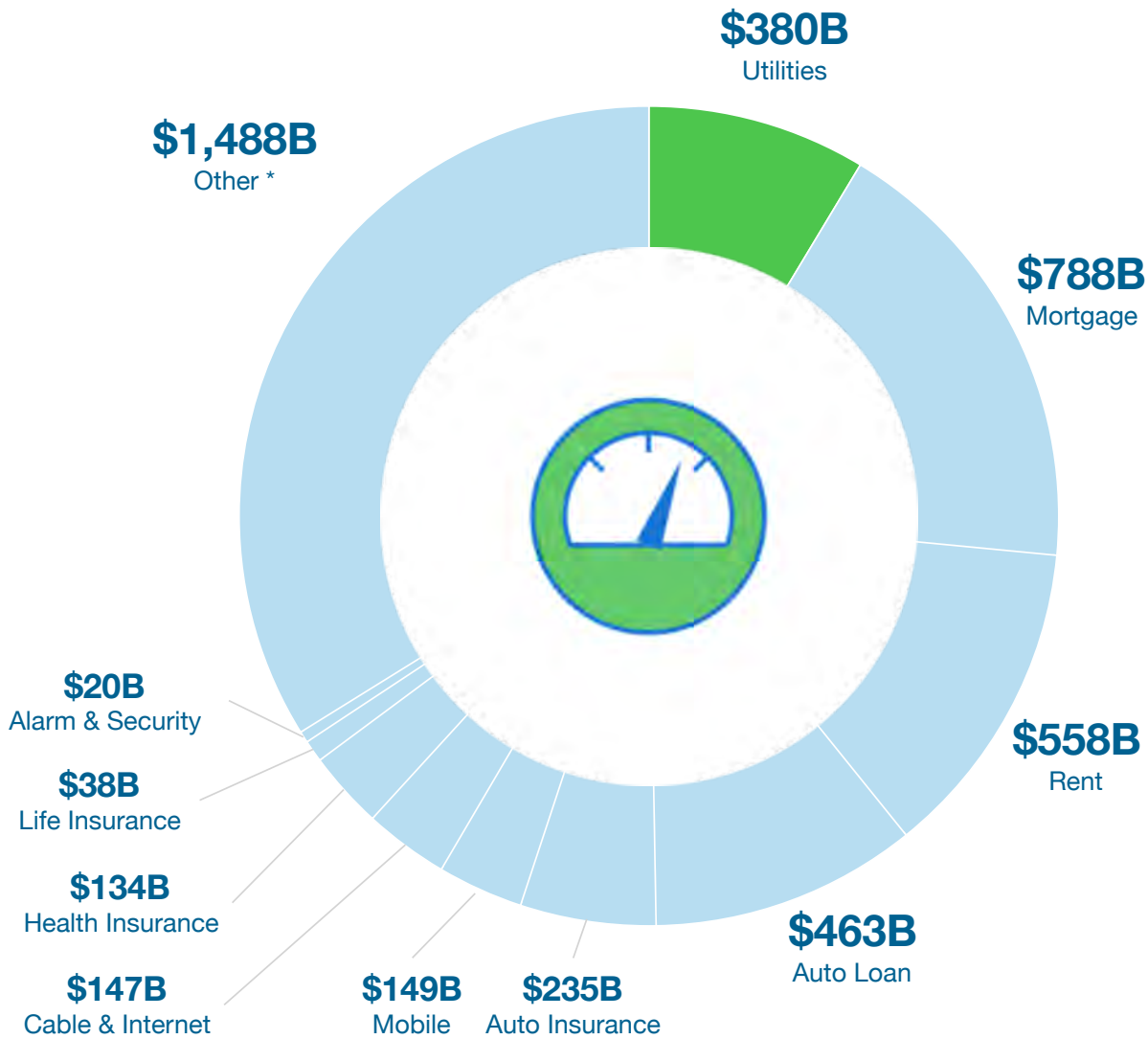
Capturing all payment funding sources, including bank accounts, credit cards, and debit cards.

doxoINSIGHTS provides a comprehensive look into the household bill pay industry, with a deep dive into category size and average spend at the national, state, and regional level. doxoINSIGHTS aims to bring transparency to the U.S. bill pay market by bringing together the broadest available data set for analyzing actual household payment activity, and providing the foundation for bottoms-up market sizing for the 10 most common household bills. For more information about doxoINSIGHTS visit www.doxo.com/insights.

The Utilities Market Size and Household Spending Report, inclusive of electric, gas, water & sewer, and waste & recycling, breaks out the household spending market size; percentage of households that pay each bill; and average monthly and annual bill pay costs by state, largest metro areas and cities based on population.

Bill Pay Market Size (in billions)

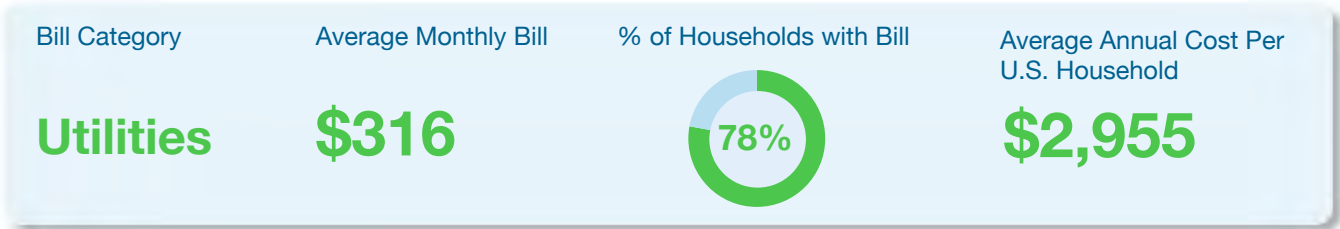
While the total market size for U.S. household bills is \$4.40 trillion per year, the United States of Bill Pay Reports focus on the ten most common household bills, which amount to \$2.91 trillion. This report focuses on the \$380 billion Utilities category.



Utility bills account for **8.64%** of the **\$4.40** trillion spent on household bills per year.

*Other includes credit card payments, taxes and non-recurring fees like health care lab expenses and toll roads.

The average U.S. household spends **\$316** a month on Utilities.



Utilities amount to **\$2,955** of the **\$22,668** spent annually on the **ten most common** household bills.*

Bill Category	Average Monthly Bill	% of Households with Bill	Average Annual Cost
Mortgage	\$1,279	40%	\$6,133
Rent	\$1,062	34%	\$4,342
Auto Loan	\$412	73%	\$3,605
Utilities	\$316	78%	\$2,955
Auto Insurance	\$186	82%	\$1,830
Cable & Internet	\$116	82%	\$1,141
Health Insurance	\$113	77%	\$1,046
Mobile	\$103	94%	\$1,159
Life Insurance	\$89	28%	\$299
Alarm & Security	\$87	15%	\$157

*The ten most common household bills do not take into account such things as credit card payments, taxes and non-recurring fees like health care lab expenses and toll roads.

Utilities Market Snapshot

Total Utilities Market Size

\$380B

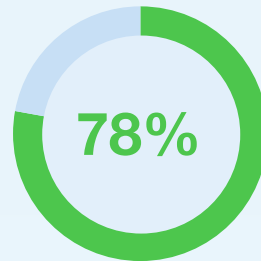
Average Annual Cost Per U.S. Household

\$2,955*

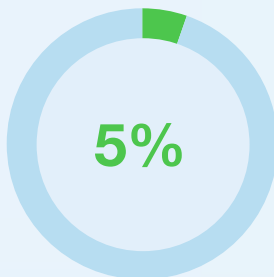
Average monthly household bill

\$316

Percent of households with Utilities



Percent of annual income



Most expensive states for Utilities

- Alaska
- Connecticut
- Hawaii
- Massachusetts
- New Jersey

* Average Monthly Bill x % of Households with Bill x 12 months per year = Average Annual Cost per U.S. Household

Utilities Bill Pay Market Size

Utilities Bill Pay Market Size by State

	State	# Households	Market Size (\$B)	
1	California	12,576,918	\$39.32	
2	Florida	7,420,759	\$21.18	
3	Texas	8,922,664	\$20.78	
4	New York	7,317,755	\$20.01	
5	Pennsylvania	5,018,860	\$14.77	
6	Ohio	4,602,999	\$14.47	
7	Illinois	4,836,947	\$12.96	
8	New Jersey	3,214,360	\$11.60	
9	Michigan	3,872,494	\$11.04	
10	Georgia	3,585,611	\$9.25	
11	Washington	2,620,116	\$9.22	
12	North Carolina	3,745,153	\$8.86	
13	Massachusetts	2,547,068	\$8.33	
14	Virginia	3,056,144	\$8.07	
15	Arizona	2,381,696	\$7.51	
16	Wisconsin	2,279,781	\$6.88	
17	Alabama	1,883,727	\$6.50	
18	Maryland	2,156,414	\$6.33	
19	Indiana	2,502,149	\$6.04	
20	Tennessee	2,492,121	\$5.76	
21	Missouri	2,375,732	\$5.71	
22	Kentucky	1,721,406	\$5.24	
23	Minnesota	2,087,300	\$5.17	
24	South Carolina	1,801,181	\$5.05	
25	Colorado	1,972,932	\$5.02	

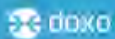
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	State	# Households	Market Size (\$B)	
26	Louisiana	1,728,134	\$4.86	
27	Oregon	1,518,988	\$4.67	
28	Connecticut	1,371,087	\$4.55	
29	Oklahoma	1,460,555	\$4.05	
30	Kansas	1,112,105	\$3.36	
31	Iowa	1,221,816	\$3.24	
32	Arkansas	1,147,095	\$2.77	
33	West Virginia	763,744	\$2.68	
34	Nevada	1,006,477	\$2.67	
35	Mississippi	1,115,776	\$2.56	
36	Utah	877,481	\$2.38	
37	New Mexico	790,552	\$2.38	
38	Nebraska	721,277	\$1.92	
39	Hawaii	455,338	\$1.80	
40	Idaho	579,206	\$1.68	
41	Maine	557,168	\$1.51	
42	Montana	409,869	\$1.41	
43	Rhode Island	413,607	\$1.35	
44	New Hampshire	519,023	\$1.11	
45	Delaware	342,294	\$1.00	
46	Alaska	258,052	\$0.90	
47	Vermont	256,442	\$0.77	
48	South Dakota	322,111	\$0.71	
49	North Dakota	280,782	\$0.69	
50	Wyoming	226,944	\$0.62	

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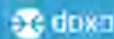
Utilities Bill Pay Market Size by 50 Most Populous U.S. Metros

	CBSA	Number of households in the area	Market Size (\$B)
1	New York, NY	6,915,598	\$21.17
2	Los Angeles, CA	4,232,781	\$12.48
3	Chicago, IL	3,473,949	\$8.64
4	Philadelphia, PA	2,256,636	\$6.84
5	Miami, FL	2,100,360	\$6.61
6	Washington, DC	2,102,721	\$5.86
7	Boston, MA	1,759,088	\$5.84
8	San Francisco, CA	1,620,149	\$5.64
9	Houston, TX	2,065,516	\$5.63
10	Dallas, TX	2,299,414	\$5.27
11	Seattle, WA	1,357,689	\$5.08
12	Atlanta, GA	1,941,963	\$5.06
13	Detroit, MI	1,677,231	\$5.01
14	Phoenix, AZ	1,531,103	\$4.67
15	Riverside, CA	1,297,930	\$4.65
16	Pittsburgh, PA	997,991	\$3.93
17	Minneapolis, MN	1,297,483	\$3.28
18	Baltimore, MD	1,032,660	\$3.11
19	St. Louis, MO	1,108,386	\$2.80
20	Cleveland, OH	850,988	\$2.76
21	Denver, CO	1,002,040	\$2.74
22	Portland, OR	866,511	\$2.68
23	Tampa, FL	1,150,628	\$2.66
24	San Diego, CA	1,086,790	\$2.63
25	Columbus, OH	743,937	\$2.47



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	CBSA	Number of households in the area	Market Size (\$B)
26	Cincinnati, OH	831,592	\$2.40
27	Milwaukee, WI	624,456	\$2.38
28	Kansas City, MO	790,349	\$2.31
29	Sacramento, CA	790,066	\$2.11
30	Indianapolis, IN	731,928	\$2.05
31	Providence, RI	626,610	\$2.02
32	Virginia Beach, VA	643,085	\$1.96
33	Charlotte, NC	859,822	\$1.94
34	Las Vegas, NV	715,397	\$1.93
35	Nashville, TN	639,806	\$1.83
36	San Antonio, TX	760,649	\$1.77
37	Birmingham, AL	416,220	\$1.71
38	Orlando, FL	802,524	\$1.65
39	Louisville, KY	482,906	\$1.62
40	Hartford, CT	471,804	\$1.59
41	San Jose, CA	625,607	\$1.51
42	Buffalo, NY	472,788	\$1.45
43	New Orleans, LA	463,177	\$1.44
44	Jacksonville, FL	524,056	\$1.37
45	Oklahoma City, OK	487,504	\$1.36
46	Richmond, VA	461,355	\$1.32
47	Raleigh, NC	437,623	\$1.20
48	Austin, TX	653,659	\$1.16
49	Rochester, NY	431,463	\$1.03
50	Memphis, TN	491,024	\$0.97








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Regional Utilities Bill Pay Comparison

The Most and Least Expensive States for Utilities






5 Most Expensive

	State	Average Monthly Bill	Yearly Bill
1	 Hawaii	\$540	\$6,479
2	 New Jersey	\$436	\$5,229
3	 Alaska	\$428	\$5,130
4	 Massachusetts	\$424	\$5,091
5	 Connecticut	\$408	\$4,897



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5 Least Expensive

	State	Average Monthly Bill	Yearly Bill
47	 Tennessee	\$254	\$3,053
48	 Arkansas	\$252	\$3,024
49	 Indiana	\$249	\$2,987
50	 South Dakota	\$239	\$2,866
51	 Mississippi	\$233	\$2,795








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The Most and Least Expensive Major Metro Areas for Utilities

(50 most populous metros by number of households)






Top 5 Most Expensive

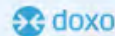
Metro Area	Average Monthly Bill	Yearly Bill
 1 Milwaukee	\$440	\$5,278
 2 Birmingham	\$396	\$4,758
 3 Pittsburgh	\$380	\$4,555
 4 Hartford	\$379	\$4,547
 5 San Francisco	\$364	\$4,365



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Top 5 Least Expensive






Metro Area	Average Monthly Bill	Yearly Bill
 46 San Antonio, TX	\$233	\$2,797
 47 Charlotte, NC	\$227	\$2,723
 48 Orlando, FL	\$212	\$2,541
 49 Memphis, TN	\$197	\$2,359
 50 Austin, TX	\$170	\$2,043



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The Most and Least Expensive Cities for Utilities (population 40k+ households)






Top 5 Most Expensive

City	Average Monthly Bill	Yearly Bill
 1 Vineland, NJ	\$643	\$7,717
 2 Kahului, HI	\$621	\$7,449
 3 Urban Honolulu, HI	\$574	\$6,889
 4 Charlottesville, VA	\$568	\$6,820
 5 Yuma, AZ	\$517	\$6,204



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Top 5 Least Expensive

City	Average Monthly Bill	Yearly Bill
 370 Blacksburg, VA	\$173	\$2,074
 371 Austin, TX	\$170	\$2,043
 372 Bowling Green, KY	\$165	\$1,978
 373 Sioux Falls, SD	\$156	\$1,870
 374 Fort Collins, CO	\$146	\$1,750



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Utilities Market/Spend Breakdown by State

Utilities Market/Spend by State

State	# of Households	Market Size (\$B)	Average Monthly Bill	Cost Per Year *
1 Alabama	1,883,727	\$6.50	\$350	\$3,452
2 Alaska	258,052	\$0.90	\$428	\$3,472
3 Arizona	2,381,696	\$7.51	\$334	\$3,153
4 Arkansas	1,147,095	\$2.77	\$252	\$2,411
5 California	12,576,918	\$39.32	\$346	\$3,126
6 Colorado	1,972,932	\$5.02	\$290	\$2,544
7 Connecticut	1,371,087	\$4.55	\$408	\$3,317
8 Delaware	342,294	\$1.00	\$329	\$2,924
9 Florida	7,420,759	\$21.18	\$324	\$2,854
10 Georgia	3,585,611	\$9.25	\$277	\$2,579
11 Hawaii	455,338	\$1.80	\$540	\$3,951
12 Idaho	579,206	\$1.68	\$306	\$2,909
13 Illinois	4,836,947	\$12.96	\$298	\$2,679
14 Indiana	2,502,149	\$6.04	\$249	\$2,414
15 Iowa	1,221,816	\$3.24	\$281	\$2,651
16 Kansas	1,112,105	\$3.36	\$314	\$3,024
17 Kentucky	1,721,406	\$5.24	\$303	\$3,045
18 Louisiana	1,728,134	\$4.86	\$279	\$2,812
19 Maine	557,168	\$1.51	\$393	\$2,701
20 Maryland	2,156,414	\$6.33	\$359	\$2,936
21 Massachusetts	2,547,068	\$8.33	\$424	\$3,271
22 Michigan	3,872,494	\$11.04	\$322	\$2,851
23 Minnesota	2,087,300	\$5.17	\$286	\$2,478
24 Mississippi	1,115,776	\$2.56	\$233	\$2,297
25 Missouri	2,375,732	\$5.71	\$256	\$2,403



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* Cost Per Year takes into account the percentage of consumers who pay a Utilities bill.

Utilities Market/Spend by State (continued)

State	# of Households	Market Size (\$B)	Average Monthly Bill	Cost Per Year *
26 Montana	409,869	\$1.41	\$398	\$3,450
27 Nebraska	721,277	\$1.92	\$290	\$2,663
28 Nevada	1,006,477	\$2.67	\$274	\$2,649
29 New Hampshire	519,023	\$1.11	\$345	\$2,145
30 New Jersey	3,214,360	\$11.60	\$436	\$3,609
31 New Mexico	790,552	\$2.38	\$322	\$3,012
32 New York	7,317,755	\$20.01	\$345	\$2,735
33 North Carolina	3,745,153	\$8.86	\$279	\$2,367
34 North Dakota	280,782	\$0.69	\$305	\$2,443
35 Ohio	4,602,999	\$14.47	\$314	\$3,143
36 Oklahoma	1,460,555	\$4.05	\$290	\$2,775
37 Oregon	1,518,988	\$4.67	\$331	\$3,074
38 Pennsylvania	5,018,860	\$14.77	\$315	\$2,943
39 Rhode Island	413,607	\$1.35	\$398	\$3,255
40 South Carolina	1,801,181	\$5.05	\$301	\$2,806
41 South Dakota	322,111	\$0.71	\$239	\$2,219
42 Tennessee	2,492,121	\$5.76	\$254	\$2,309
43 Texas	8,922,664	\$20.78	\$255	\$2,328
44 Utah	877,481	\$2.38	\$266	\$2,716
45 Vermont	256,442	\$0.77	\$341	\$2,998
46 Virginia	3,056,144	\$8.07	\$284	\$2,641
47 Washington	2,620,116	\$9.22	\$353	\$3,517
48 West Virginia	763,744	\$2.68	\$305	\$3,507
49 Wisconsin	2,279,781	\$6.88	\$356	\$3,019
50 Wyoming	226,944	\$0.62	\$282	\$2,715



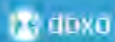
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* Cost Per Year takes into account the percentage of consumers who pay a Utilities bill.

Utilities Market/Spend by Metro Area

50 Most Populous Metros Market/Spend by Household

City	# of Households	Market Size (\$B)	Average Monthly Bill	Cost Per Year *
1 Atlanta, GA	1,941,963	\$5.06	\$240	\$2,605
2 Austin, TX	653,659	\$1.16	\$170	\$1,770
3 Baltimore, MD	1,032,660	\$3.11	\$347	\$3,015
4 Birmingham, AL	416,220	\$1.71	\$396	\$4,109
5 Boston, MA	1,759,088	\$5.84	\$361	\$3,319
6 Buffalo, NY	472,788	\$1.45	\$310	\$3,058
7 Charlotte, NC	859,822	\$1.94	\$227	\$2,252
8 Chicago, IL	3,473,949	\$8.64	\$251	\$2,488
9 Cincinnati, OH	831,592	\$2.40	\$284	\$2,883
10 Cleveland, OH	850,988	\$2.76	\$316	\$3,241
11 Columbus, OH	743,937	\$2.47	\$314	\$3,325
12 Dallas, TX	2,299,414	\$5.27	\$239	\$2,290
13 Denver, CO	1,002,040	\$2.74	\$272	\$2,733
14 Detroit, MI	1,677,231	\$5.01	\$299	\$2,986
15 Hartford, CT	471,804	\$1.59	\$379	\$3,367
16 Houston, TX	2,065,516	\$5.63	\$271	\$2,727
17 Indianapolis, IN	731,928	\$2.05	\$266	\$2,806
18 Jacksonville, FL	524,056	\$1.37	\$288	\$2,608
19 Kansas City, MO	790,349	\$2.31	\$274	\$2,927
20 Las Vegas, NV	715,397	\$1.93	\$255	\$2,700
21 Los Angeles, CA	4,232,781	\$12.48	\$300	\$2,949
22 Louisville, KY	482,906	\$1.62	\$313	\$3,347
23 Memphis, TN	491,024	\$0.97	\$197	\$1,974
24 Miami, FL	2,100,360	\$6.61	\$333	\$3,148
25 Milwaukee, WI	624,456	\$2.38	\$440	\$3,813

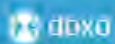


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* Cost Per Year takes into account the percentage of consumers who pay a Utilities bill.

50 Most Populous Metros Market/Spend by Household (continued)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Cost Per Year *
26 Minneapolis, MN	1,297,483	\$3.28	\$241	\$2,528
27 Nashville, TN	639,806	\$1.83	\$287	\$2,860
28 New Orleans, LA	463,177	\$1.44	\$303	\$3,117
29 New York, NY	6,915,598	\$21.17	\$336	\$3,061
30 Oklahoma City, OK	487,504	\$1.36	\$263	\$2,798
31 Orlando, FL	802,524	\$1.65	\$212	\$2,055
32 Philadelphia, PA	2,256,636	\$6.84	\$305	\$3,029
33 Phoenix, AZ	1,531,103	\$4.67	\$330	\$3,049
34 Pittsburgh, PA	997,991	\$3.93	\$380	\$3,940
35 Portland, OR	866,511	\$2.68	\$299	\$3,098
36 Providence, RI	626,610	\$2.02	\$319	\$3,231
37 Raleigh, NC	437,623	\$1.20	\$303	\$2,736
38 Richmond, VA	461,355	\$1.32	\$285	\$2,854
39 Riverside, CA	1,297,930	\$4.65	\$347	\$3,579
40 Rochester, NY	431,463	\$1.03	\$243	\$2,397
41 Sacramento, CA	790,066	\$2.11	\$257	\$2,677
42 San Antonio, TX	760,649	\$1.77	\$233	\$2,326
43 San Diego, CA	1,086,790	\$2.63	\$259	\$2,416
44 San Francisco, CA	1,620,149	\$5.64	\$364	\$3,483
45 San Jose, CA	625,607	\$1.51	\$291	\$2,419
46 Seattle, WA	1,357,689	\$5.08	\$341	\$3,740
47 St. Louis, MO	1,108,386	\$2.80	\$244	\$2,522
48 Tampa, FL	1,150,628	\$2.66	\$238	\$2,315
49 Virginia Beach, VA	643,085	\$1.96	\$281	\$3,047
50 Washington, DC	2,102,721	\$5.86	\$296	\$2,789



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* Cost Per Year takes into account the percentage of consumers who pay a Utilities bill.

Utilities Market/Spend by U.S. Cities

(with a population of 40k+)

Utilities Market/Spend by U.S. Cities (cities with a population of 40k+)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Cost Per Year *
1 Abilene, TX	62,398	\$0.18	\$287	\$2,810
2 Akron, OH	279,309	\$1.01	\$340	\$3,634
3 Albany, GA	57,453	\$0.14	\$226	\$2,433
4 Albany, NY	352,380	\$0.98	\$280	\$2,786
5 Albany, OR	47,796	\$0.19	\$414	\$3,941
6 Albuquerque, NM	345,861	\$1.10	\$309	\$3,181
7 Alexandria, LA	58,379	\$0.11	\$206	\$1,916
8 Allentown, PA	318,238	\$0.76	\$237	\$2,380
9 Altoona, PA	53,082	\$0.20	\$371	\$3,784
10 Amarillo, TX	94,550	\$0.23	\$220	\$2,396
11 Ames, IA	45,648	\$0.10	\$204	\$2,275
12 Anchorage, AK	139,107	\$0.48	\$366	\$3,471
13 Ann Arbor, MI	132,664	\$0.43	\$321	\$3,241
14 Anniston, AL	51,015	\$0.18	\$356	\$3,447
15 Appleton, WI	86,963	\$0.28	\$358	\$3,271
16 Asheville, NC	179,695	\$0.40	\$234	\$2,204
17 Athens, GA	73,089	\$0.24	\$315	\$3,320
18 Atlanta, GA	1,941,963	\$5.06	\$240	\$2,605
19 Atlantic City, NJ	102,716	\$0.46	\$450	\$4,513
20 Auburn, AL	55,658	\$0.18	\$330	\$3,294
21 Augusta, GA	213,734	\$0.61	\$266	\$2,843
22 Augusta, ME	51,116	\$0.14	\$325	\$2,677
23 Austin, TX	653,659	\$1.16	\$170	\$1,770
24 Bakersfield, CA	255,309	\$0.80	\$300	\$3,118
25 Baltimore, MD	1,032,660	\$3.11	\$347	\$3,015



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* Cost Per Year takes into account the percentage of consumers who pay a Utilities bill.

Utilities Market/Spend by U.S. Cities (cities with a population of 40k+, continued)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Cost Per Year *
26 Bangor, ME	63,935	\$0.16	\$324	\$2,533
27 Barnstable Town, MA	96,674	\$0.30	\$323	\$3,142
28 Baton Rouge, LA	305,052	\$0.91	\$289	\$2,970
29 Battle Creek, MI	54,117	\$0.15	\$269	\$2,773
30 Bay City, MI	43,423	\$0.13	\$298	\$3,011
31 Beaumont, TX	145,938	\$0.41	\$262	\$2,779
32 Beckley, WV	50,735	\$0.17	\$287	\$3,377
33 Bellingham, WA	79,613	\$0.20	\$243	\$2,560
34 Bend, OR	63,591	\$0.18	\$277	\$2,894
35 Billings, MT	69,146	\$0.29	\$428	\$4,258
36 Binghamton, NY	104,487	\$0.23	\$213	\$2,178
37 Birmingham, AL	416,220	\$1.71	\$396	\$4,109
38 Bismarck, ND	45,778	\$0.11	\$279	\$2,443
39 Blacksburg, VA	65,048	\$0.12	\$173	\$1,812
40 Bloomington, IL	65,545	\$0.24	\$367	\$3,649
41 Bloomington, IN	62,989	\$0.13	\$191	\$2,102
42 Bluefield, WV	47,674	\$0.20	\$374	\$4,225
43 Boise City, ID	225,940	\$0.68	\$288	\$3,022
44 Boston, MA	1,759,088	\$5.84	\$361	\$3,319
45 Boulder, CO	113,870	\$0.30	\$263	\$2,608
46 Bowling Green, KY	61,386	\$0.11	\$165	\$1,853
47 Bremerton, WA	97,173	\$0.34	\$324	\$3,549
48 Bridgeport, CT	335,591	\$1.13	\$358	\$3,370
49 Brownsville, TX	119,613	\$0.25	\$234	\$2,132
50 Brunswick, GA	43,663	\$0.14	\$311	\$3,216

* Cost Per Year takes into account the percentage of consumers who pay a Utilities bill.

Utilities Market/Spend by U.S. Cities (cities with a population of 40k+, continued)

	City	# of Households	Market Size (\$B)	Average Monthly Bill	Cost Per Year *
51	Buffalo, NY	472,788	\$1.45	\$310	\$3,058
52	Burlington, NC	62,604	\$0.14	\$221	\$2,283
53	Burlington, VT	82,687	\$0.28	\$385	\$3,393
54	Canton, OH	169,938	\$0.58	\$309	\$3,406
55	Cape Coral, FL	259,889	\$0.64	\$274	\$2,445
56	Carbondale, IL	57,291	\$0.22	\$390	\$3,907
57	Cedar Rapids, IA	104,591	\$0.27	\$252	\$2,587
58	Chambersburg, PA	54,762	\$0.23	\$467	\$4,270
59	Champaign, IL	87,213	\$0.30	\$323	\$3,484
60	Charleston, SC	259,283	\$0.82	\$316	\$3,164
61	Charleston, WV	120,771	\$0.47	\$330	\$3,868
62	Charlotte, NC	859,822	\$1.94	\$227	\$2,252
63	Charlottesville, VA	79,659	\$0.42	\$568	\$5,215
64	Chattanooga, TN	207,863	\$0.61	\$303	\$2,942
65	Chicago, IL	3,473,949	\$8.64	\$251	\$2,488
66	Chico, CA	87,772	\$0.35	\$384	\$4,001
67	Cincinnati, OH	831,592	\$2.40	\$284	\$2,883
68	Clarksville, TN	99,434	\$0.23	\$238	\$2,271
69	Cleveland, OH	850,988	\$2.76	\$316	\$3,241
70	Cleveland, TN	44,290	\$0.11	\$243	\$2,451
71	College Station, TX	84,570	\$0.16	\$186	\$1,884
72	Colorado Springs, CO	246,805	\$0.47	\$217	\$1,921
73	Columbia, MO	75,062	\$0.19	\$248	\$2,493
74	Columbia, SC	292,900	\$0.96	\$327	\$3,286
75	Columbus, GA	118,174	\$0.28	\$243	\$2,407

* Cost Per Year takes into account the percentage of consumers who pay a Utilities bill.

Utilities Market/Spend by U.S. Cities (cities with a population of 40k+, continued)

	City	# of Households	Market Size (\$B)	Average Monthly Bill	Cost Per Year *
76	Columbus, OH	743,937	\$2.47	\$314	\$3,325
77	Concord, NH	55,193	\$0.14	\$254	\$2,462
78	Cookeville, TN	44,472	\$0.12	\$286	\$2,742
79	Corpus Christi, TX	148,967	\$0.41	\$292	\$2,769
80	Crestview, FL	92,996	\$0.34	\$363	\$3,670
81	Cumberland, MD	41,806	\$0.16	\$366	\$3,727
82	Dallas, TX	2,299,414	\$5.27	\$239	\$2,290
83	Dalton, GA	49,612	\$0.14	\$298	\$2,837
84	Danville, VA	44,451	\$0.12	\$264	\$2,641
85	Daphne, AL	73,104	\$0.20	\$338	\$2,793
86	Davenport, IA	155,495	\$0.41	\$259	\$2,653
87	Dayton, OH	329,127	\$0.78	\$216	\$2,375
88	Decatur, AL	60,372	\$0.13	\$216	\$2,089
89	Decatur, IL	45,743	\$0.12	\$263	\$2,596
90	Deltona, FL	247,866	\$0.57	\$240	\$2,282
91	Denver, CO	1,002,040	\$2.74	\$272	\$2,733
92	Des Moines, IA	238,159	\$0.66	\$257	\$2,752
93	Detroit, MI	1,677,231	\$5.01	\$299	\$2,986
94	Dothan, AL	58,531	\$0.13	\$213	\$2,240
95	Dover, DE	57,571	\$0.14	\$235	\$2,418
96	Duluth, MN	122,290	\$0.38	\$326	\$3,096
97	Durham, NC	213,343	\$0.54	\$258	\$2,512
98	East Stroudsburg, PA	60,973	\$0.19	\$335	\$3,101
99	Eau Claire, WI	63,231	\$0.19	\$293	\$2,937
100	El Centro, CA	47,861	\$0.11	\$225	\$2,277



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* Cost Per Year takes into account the percentage of consumers who pay a Utilities bill.

Utilities Market/Spend by U.S. Cities (cities with a population of 40k+, continued)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Cost Per Year *
101 El Paso, TX	257,772	\$0.60	\$217	\$2,345
102 Elizabethtown, KY	56,785	\$0.17	\$282	\$2,962
103 Elkhart, IN	70,065	\$0.19	\$273	\$2,774
104 Erie, PA	111,837	\$0.47	\$425	\$4,174
105 Eugene, OR	146,021	\$0.41	\$273	\$2,813
106 Eureka, CA	56,067	\$0.21	\$384	\$3,782
107 Evansville, IN	125,625	\$0.44	\$339	\$3,476
108 Fargo, ND	86,359	\$0.22	\$245	\$2,526
109 Farmington, NM	43,606	\$0.18	\$397	\$4,065
110 Fayetteville, AR	164,860	\$0.34	\$201	\$2,064
111 Fayetteville, NC	173,308	\$0.45	\$325	\$2,589
112 Flagstaff, AZ	44,915	\$0.11	\$251	\$2,509
113 Flint, MI	175,209	\$0.50	\$276	\$2,849
114 Florence, AL	61,033	\$0.22	\$363	\$3,570
115 Florence, SC	81,386	\$0.19	\$233	\$2,335
116 Fort Collins, CO	118,828	\$0.19	\$146	\$1,562
117 Fort Smith, AR	95,796	\$0.25	\$258	\$2,625
118 Fort Wayne, IN	151,143	\$0.45	\$276	\$2,963
119 Fresno, CA	290,940	\$0.76	\$254	\$2,620
120 Gadsden, AL	43,113	\$0.15	\$338	\$3,364
121 Gainesville, FL	126,344	\$0.37	\$351	\$2,928
122 Gainesville, GA	61,339	\$0.18	\$272	\$2,905
123 Glens Falls, NY	52,972	\$0.15	\$280	\$2,761
124 Goldsboro, NC	48,056	\$0.14	\$299	\$2,813
125 Grand Junction, CO	58,137	\$0.13	\$208	\$2,193



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* Cost Per Year takes into account the percentage of consumers who pay a Utilities bill.

Utilities Market/Spend by U.S. Cities (cities with a population of 40k+, continued)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Cost Per Year *
126 Grand Rapids, MI	375,218	\$0.77	\$188	\$2,057
127 Greeley, CO	97,806	\$0.20	\$187	\$2,084
128 Green Bay, WI	123,576	\$0.39	\$326	\$3,146
129 Greensboro, NC	295,808	\$0.67	\$230	\$2,278
130 Greenville, NC	68,740	\$0.25	\$391	\$3,681
131 Greenville, SC	325,589	\$0.87	\$263	\$2,670
132 Gulfport, MS	145,343	\$0.44	\$318	\$3,056
133 Hagerstown, WV	102,560	\$0.39	\$363	\$3,810
134 Hammond, LA	47,601	\$0.13	\$251	\$2,644
135 Hanford, CA	40,802	\$0.09	\$231	\$2,281
136 Harrisburg, PA	221,276	\$0.57	\$237	\$2,575
137 Harrisonburg, VA	46,356	\$0.18	\$344	\$3,932
138 Hartford, CT	471,804	\$1.59	\$379	\$3,367
139 Hattiesburg, MS	65,193	\$0.14	\$237	\$2,180
140 Hickory, NC	143,511	\$0.39	\$266	\$2,684
141 Hilo, HI	67,096	\$0.22	\$443	\$3,337
142 Hilton Head Island, SC	72,398	\$0.21	\$289	\$2,878
143 Homosassa Springs, FL	63,172	\$0.18	\$289	\$2,858
144 Hot Springs, AR	44,551	\$0.13	\$289	\$2,985
145 Houma, LA	75,670	\$0.17	\$212	\$2,208
146 Houston, TX	2,065,516	\$5.63	\$271	\$2,727
147 Huntington, WV	149,955	\$0.53	\$302	\$3,512
148 Huntsville, AL	166,037	\$0.31	\$195	\$1,875
149 Idaho Falls, ID	46,131	\$0.17	\$351	\$3,686
150 Indianapolis, IN	731,928	\$2.05	\$266	\$2,806

* Cost Per Year takes into account the percentage of consumers who pay a Utilities bill.

Utilities Market/Spend by U.S. Cities (cities with a population of 40k+, continued)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Cost Per Year *
151 Iowa City, IA	61,239	\$0.15	\$231	\$2,372
152 Jackson, MI	60,951	\$0.21	\$354	\$3,506
153 Jackson, MS	217,962	\$0.43	\$181	\$1,981
154 Jackson, TN	70,586	\$0.22	\$333	\$3,097
155 Jacksonville, FL	524,056	\$1.37	\$288	\$2,608
156 Jacksonville, NC	61,086	\$0.16	\$280	\$2,686
157 Jamestown, NY	54,969	\$0.12	\$216	\$2,122
158 Janesville, WI	62,638	\$0.27	\$417	\$4,371
159 Jefferson City, MO	56,546	\$0.11	\$192	\$1,995
160 Johnson City, TN	82,868	\$0.19	\$220	\$2,321
161 Johnstown, PA	59,346	\$0.26	\$435	\$4,297
162 Jonesboro, AR	47,665	\$0.09	\$174	\$1,821
163 Joplin, MO	67,529	\$0.15	\$235	\$2,161
164 Kahului, HI	53,886	\$0.25	\$621	\$4,575
165 Kalamazoo, MI	99,482	\$0.38	\$342	\$3,800
166 Kankakee, IL	41,095	\$0.11	\$280	\$2,747
167 Kansas City, MO	790,349	\$2.31	\$274	\$2,927
168 Kennewick, WA	88,151	\$0.29	\$348	\$3,292
169 Killeen, TX	144,471	\$0.35	\$263	\$2,392
170 Kingsport, TN	129,995	\$0.41	\$323	\$3,158
171 Kingston, NY	70,117	\$0.22	\$333	\$3,182
172 Knoxville, TN	328,604	\$0.98	\$323	\$2,972
173 La Crosse, WI	53,922	\$0.20	\$359	\$3,617
174 Lafayette, IN	77,944	\$0.18	\$219	\$2,306
175 Lafayette, LA	175,846	\$0.36	\$225	\$2,048

* Cost Per Year takes into account the percentage of consumers who pay a Utilities bill.

Utilities Market/Spend by U.S. Cities (cities with a population of 40k+, continued)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Cost Per Year *
176 Lake Charles, LA	77,978	\$0.18	\$221	\$2,315
177 Lake Havasu City, AZ	82,317	\$0.28	\$314	\$3,363
178 Lakeland, FL	228,829	\$0.66	\$302	\$2,878
179 Lancaster, PA	193,954	\$0.49	\$261	\$2,509
180 Lansing, MI	213,654	\$0.46	\$227	\$2,132
181 Laredo, TX	67,052	\$0.17	\$256	\$2,599
182 Las Cruces, NM	77,601	\$0.20	\$249	\$2,552
183 Las Vegas, NV	715,397	\$1.93	\$255	\$2,700
184 Lawrence, KS	43,682	\$0.13	\$267	\$2,871
185 Lawton, OK	47,126	\$0.09	\$185	\$1,949
186 Lebanon, NH	90,261	\$0.22	\$292	\$2,430
187 Lebanon, PA	52,978	\$0.15	\$260	\$2,765
188 Lewiston, ME	44,315	\$0.12	\$297	\$2,690
189 Lexington, KY	189,880	\$0.64	\$321	\$3,361
190 Lima, OH	43,846	\$0.12	\$251	\$2,684
191 Lincoln, NE	119,052	\$0.33	\$275	\$2,732
192 Little Rock, AR	275,477	\$0.75	\$255	\$2,712
193 London, KY	57,038	\$0.18	\$308	\$3,178
194 Longview, TX	103,952	\$0.30	\$274	\$2,905
195 Longview, WA	41,187	\$0.12	\$292	\$3,022
196 Los Angeles, CA	4,232,781	\$12.48	\$300	\$2,949
197 Louisville County,	482,906	\$1.62	\$313	\$3,347
198 Lubbock, TX	110,219	\$0.27	\$237	\$2,486
199 Lumberton, NC	51,724	\$0.15	\$330	\$2,835
200 Lynchburg, VA	98,295	\$0.33	\$341	\$3,309

* Cost Per Year takes into account the percentage of consumers who pay a Utilities bill.

Utilities Market/Spend by U.S. Cities (cities with a population of 40k+, continued)

	City	# of Households	Market Size (\$B)	Average Monthly Bill	Cost Per Year *
201	Macon, GA	86,408	\$0.19	\$205	\$2,190
202	Madera, CA	43,168	\$0.19	\$508	\$4,419
203	Madison, WI	252,908	\$0.93	\$339	\$3,667
204	Manchester, NH	155,499	\$0.37	\$264	\$2,403
205	Manhattan, KS	46,589	\$0.17	\$360	\$3,625
206	Mansfield, OH	48,601	\$0.17	\$316	\$3,507
207	McAllen, TX	216,438	\$0.50	\$220	\$2,327
208	Medford, OR	82,322	\$0.25	\$299	\$3,072
209	Memphis, TN	491,024	\$0.97	\$197	\$1,974
210	Merced, CA	75,228	\$0.18	\$259	\$2,402
211	Meridian, MS	42,621	\$0.09	\$204	\$2,128
212	Miami, FL	2,100,360	\$6.61	\$333	\$3,148
213	Michigan City, IN	41,839	\$0.13	\$324	\$3,202
214	Midland, TX	51,479	\$0.10	\$188	\$1,894
215	Milwaukee, WI	624,456	\$2.38	\$440	\$3,813
216	Minneapolis, MN	1,297,483	\$3.28	\$241	\$2,528
217	Missoula, MT	45,135	\$0.18	\$398	\$3,913
218	Mobile, AL	165,296	\$0.64	\$379	\$3,863
219	Modesto, CA	166,627	\$0.37	\$207	\$2,224
220	Monroe, LA	79,247	\$0.25	\$304	\$3,149
221	Monroe, MI	60,504	\$0.23	\$346	\$3,770
222	Montgomery, AL	145,223	\$0.52	\$358	\$3,581
223	Morgantown, WV	51,214	\$0.17	\$297	\$3,397
224	Morristown, TN	56,200	\$0.15	\$278	\$2,711
225	Mount Vernon, WA	46,236	\$0.16	\$316	\$3,488



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* Cost Per Year takes into account the percentage of consumers who pay a Utilities bill.

Utilities Market/Spend by U.S. Cities (cities with a population of 40k+, continued)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Cost Per Year *
226 Muncie, IN	46,188	\$0.10	\$192	\$2,131
227 Muskegon, MI	66,214	\$0.17	\$248	\$2,625
228 Myrtle Beach, SC	162,848	\$0.51	\$327	\$3,107
229 Napa, CA	49,128	\$0.10	\$215	\$2,118
230 Naples, FL	132,454	\$0.27	\$225	\$2,058
231 Nashville, TN	639,806	\$1.83	\$287	\$2,860
232 New Bern, NC	50,620	\$0.21	\$447	\$4,108
233 New Haven, CT	334,544	\$1.24	\$397	\$3,715
234 New Orleans, LA	463,177	\$1.44	\$303	\$3,117
235 New York, NY	6,915,598	\$21.17	\$336	\$3,061
236 Niles, MI	67,433	\$0.20	\$295	\$2,975
237 North Port, FL	312,862	\$0.71	\$228	\$2,269
238 Norwich, CT	107,541	\$0.26	\$273	\$2,456
239 Ocala, FL	130,947	\$0.35	\$277	\$2,663
240 Ocean City, NJ	41,055	\$0.17	\$401	\$4,097
241 Odessa, TX	49,854	\$0.12	\$253	\$2,506
242 Ogden, UT	191,135	\$0.48	\$225	\$2,522
243 Ogdensburg, NY	40,839	\$0.11	\$301	\$2,783
244 Oklahoma City, OK	487,504	\$1.36	\$263	\$2,798
245 Olympia, WA	100,192	\$0.30	\$285	\$2,983
246 Omaha, NE	334,236	\$0.79	\$220	\$2,361
247 Orlando, FL	802,524	\$1.65	\$212	\$2,055
248 Oshkosh, WI	66,883	\$0.20	\$314	\$2,983
249 Ottawa, IL	60,649	\$0.16	\$263	\$2,653
250 Owensboro, KY	46,515	\$0.12	\$229	\$2,558



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* Cost Per Year takes into account the percentage of consumers who pay a Utilities bill.

Utilities Market/Spend by U.S. Cities (cities with a population of 40k+, continued)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Cost Per Year *
251 Oxnard, CA	268,817	\$0.84	\$297	\$3,123
252 Paducah, KY	41,597	\$0.14	\$306	\$3,333
253 Palm Bay, FL	229,886	\$0.45	\$199	\$1,956
254 Panama City, FL	68,926	\$0.23	\$346	\$3,374
255 Pensacola, FL	172,965	\$0.59	\$341	\$3,388
256 Peoria, IL	165,788	\$0.52	\$311	\$3,155
257 Philadelphia, PA	2,256,636	\$6.84	\$305	\$3,029
258 Phoenix, AZ	1,531,103	\$4.67	\$330	\$3,049
259 Pittsburgh, PA	997,991	\$3.93	\$380	\$3,940
260 Pittsfield, MA	56,091	\$0.20	\$407	\$3,612
261 Port St. Lucie, FL	169,431	\$0.38	\$231	\$2,258
262 Portland, ME	213,603	\$0.62	\$330	\$2,886
263 Portland, OR	866,511	\$2.68	\$299	\$3,098
264 Pottsville, PA	60,119	\$0.19	\$316	\$3,094
265 Poughkeepsie, NY	235,404	\$0.73	\$376	\$3,084
266 Prescott Valley, AZ	92,586	\$0.25	\$279	\$2,730
267 Providence, RI	626,610	\$2.02	\$319	\$3,231
268 Provo, UT	143,105	\$0.45	\$336	\$3,146
269 Pueblo, CO	63,062	\$0.17	\$282	\$2,772
270 Punta Gorda, FL	72,635	\$0.21	\$305	\$2,832
271 Racine, WI	79,582	\$0.27	\$385	\$3,435
272 Raleigh, NC	437,623	\$1.20	\$303	\$2,736
273 Rapid City, SD	51,449	\$0.11	\$189	\$2,056
274 Reading, PA	153,957	\$0.41	\$285	\$2,691
275 Redding, CA	73,647	\$0.18	\$231	\$2,395



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* Cost Per Year takes into account the percentage of consumers who pay a Utilities bill.

Utilities Market/Spend by U.S. Cities (cities with a population of 40k+, continued)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Cost Per Year *
276 Reno, NV	164,947	\$0.37	\$239	\$2,273
277 Richmond, VA	461,355	\$1.32	\$285	\$2,854
278 Riverside, CA	1,297,930	\$4.65	\$347	\$3,579
279 Roanoke, VA	129,318	\$0.43	\$326	\$3,317
280 Rochester, MN	82,092	\$0.17	\$195	\$2,085
281 Rochester, NY	431,463	\$1.03	\$243	\$2,397
282 Rockford, IL	133,471	\$0.43	\$288	\$3,222
283 Rocky Mount, NC	60,461	\$0.20	\$328	\$3,265
284 Roseburg, OR	44,400	\$0.13	\$295	\$2,947
285 Sacramento, CA	790,066	\$2.11	\$257	\$2,677
286 Saginaw, MI	78,788	\$0.25	\$316	\$3,219
287 Salem, OH	44,217	\$0.14	\$283	\$3,247
288 Salem, OR	141,755	\$0.43	\$281	\$3,034
289 Salinas, CA	123,081	\$0.43	\$345	\$3,486
290 Salisbury, MD	151,189	\$0.59	\$430	\$3,934
291 Salt Lake City, UT	361,181	\$0.94	\$247	\$2,594
292 San Angelo, TX	43,131	\$0.08	\$177	\$1,844
293 San Antonio, TX	760,649	\$1.77	\$233	\$2,326
294 San Diego, CA	1,086,790	\$2.63	\$259	\$2,416
295 San Francisco, CA	1,620,149	\$5.64	\$364	\$3,483
296 San Jose, CA	625,607	\$1.51	\$291	\$2,419
297 San Luis Obispo, CA	101,854	\$0.29	\$281	\$2,895
298 Santa Cruz, CA	99,442	\$0.30	\$313	\$3,006
299 Santa Fe, NM	61,099	\$0.19	\$298	\$3,047
300 Santa Maria, CA	142,195	\$0.37	\$284	\$2,568

* Cost Per Year takes into account the percentage of consumers who pay a Utilities bill.

Utilities Market/Spend by U.S. Cities (cities with a population of 40k+, continued)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Cost Per Year *
301 Santa Rosa, CA	185,938	\$0.56	\$321	\$2,990
302 Savannah, GA	133,209	\$0.27	\$210	\$2,060
303 Scranton, PA	229,742	\$0.57	\$237	\$2,463
304 Seattle, WA	1,357,689	\$5.08	\$341	\$3,740
305 Sebastian, FL	60,195	\$0.14	\$247	\$2,383
306 Sebring, FL	42,457	\$0.10	\$235	\$2,286
307 Sheboygan, WI	46,361	\$0.16	\$355	\$3,476
308 Shelby, NC	40,694	\$0.08	\$207	\$2,045
309 Sherman, TX	48,235	\$0.09	\$206	\$1,965
310 Shreveport, LA	157,739	\$0.44	\$272	\$2,775
311 Sierra Vista, AZ	51,401	\$0.14	\$270	\$2,677
312 Sioux City, IA	55,780	\$0.15	\$260	\$2,667
313 Sioux Falls, SD	89,032	\$0.15	\$156	\$1,717
314 South Bend, IN	123,512	\$0.26	\$190	\$2,081
315 Spartanburg, SC	107,860	\$0.28	\$253	\$2,608
316 Spokane, WA	204,970	\$0.61	\$310	\$2,973
317 Springfield, IL	88,217	\$0.21	\$263	\$2,378
318 Springfield, MA	269,256	\$0.76	\$317	\$2,840
319 Springfield, MO	177,013	\$0.38	\$221	\$2,133
320 Springfield, OH	54,868	\$0.18	\$304	\$3,315
321 St. Cloud, MN	67,739	\$0.16	\$226	\$2,353
322 St. George, UT	46,355	\$0.15	\$313	\$3,238
323 St. Joseph, MO	46,887	\$0.10	\$202	\$2,139
324 St. Louis, MO	1,108,386	\$2.80	\$244	\$2,522
325 State College, PA	57,976	\$0.28	\$478	\$4,849



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* Cost Per Year takes into account the percentage of consumers who pay a Utilities bill.

Utilities Market/Spend by U.S. Cities (cities with a population of 40k+, continued)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Cost Per Year *
326 Staunton, VA	46,358	\$0.19	\$390	\$4,193
327 Stockton, CA	214,750	\$0.74	\$319	\$3,463
328 Sumter, SC	53,579	\$0.14	\$264	\$2,648
329 Syracuse, NY	263,350	\$0.66	\$262	\$2,496
330 Tallahassee, FL	144,253	\$0.29	\$287	\$2,029
331 Tampa, FL	1,150,628	\$2.66	\$238	\$2,315
332 Terre Haute, IN	71,503	\$0.15	\$202	\$2,142
333 Texarkana, TX	57,183	\$0.15	\$242	\$2,610
334 The Villages, FL	41,355	\$0.12	\$313	\$2,876
335 Toledo, OH	262,373	\$0.89	\$327	\$3,404
336 Topeka, KS	94,690	\$0.35	\$341	\$3,724
337 Torrington, CT	76,747	\$0.23	\$322	\$3,033
338 Traverse City, MI	58,651	\$0.18	\$319	\$3,146
339 Trenton, NJ	137,121	\$0.55	\$447	\$3,991
340 Truckee, CA	40,512	\$0.14	\$338	\$3,376
341 Tucson, AZ	393,945	\$1.34	\$310	\$3,409
342 Tulsa, OK	365,109	\$1.06	\$261	\$2,901
343 Tupelo, MS	62,049	\$0.12	\$188	\$1,911
344 Tuscaloosa, AL	91,331	\$0.34	\$373	\$3,737
345 Tyler, TX	80,428	\$0.20	\$240	\$2,475
346 Urban Honolulu, HI	311,047	\$1.23	\$574	\$3,941
347 Utica, NY	118,846	\$0.46	\$424	\$3,874
348 Valdosta, GA	50,180	\$0.14	\$279	\$2,875
349 Vallejo, CA	141,336	\$0.52	\$385	\$3,703
350 Vineland, NJ	52,974	\$0.34	\$643	\$6,347

* Cost Per Year takes into account the percentage of consumers who pay a Utilities bill.

Utilities Market/Spend by U.S. Cities (cities with a population of 40k+, continued)

City	# of Households	Market Size (\$B)	Average Monthly Bill	Cost Per Year *
351 Virginia Beach, VA	643,085	\$1.96	\$281	\$3,047
352 Visalia, CA	129,146	\$0.45	\$306	\$3,460
353 Waco, TX	93,669	\$0.26	\$276	\$2,769
354 Warner Robins, GA	64,276	\$0.15	\$238	\$2,300
355 Washington, DC	2,102,721	\$5.86	\$296	\$2,789
356 Waterloo, IA	66,643	\$0.19	\$276	\$2,777
357 Watertown, NY	44,057	\$0.14	\$328	\$3,204
358 Wausau, WI	63,626	\$0.24	\$377	\$3,760
359 Weirton, WV	53,452	\$0.18	\$291	\$3,296
360 Wenatchee, WA	41,337	\$0.14	\$322	\$3,418
361 Wheeling, WV	61,195	\$0.21	\$300	\$3,457
362 Wichita Falls, TX	56,893	\$0.12	\$202	\$2,066
363 Wichita, KS	240,800	\$0.78	\$310	\$3,228
364 Williamsport, PA	48,043	\$0.13	\$255	\$2,672
365 Wilmington, NC	105,795	\$0.25	\$255	\$2,345
366 Winchester, VA	48,656	\$0.12	\$251	\$2,475
367 Winston, NC	254,719	\$0.60	\$228	\$2,341
368 Wooster, OH	44,756	\$0.14	\$305	\$3,230
369 Worcester, MA	347,695	\$0.94	\$295	\$2,697
370 Yakima, WA	80,882	\$0.36	\$424	\$4,500
371 York, PA	174,129	\$0.62	\$326	\$3,579
372 Youngstown, OH	227,364	\$0.79	\$311	\$3,465
373 Yuba City, CA	55,077	\$0.20	\$342	\$3,559
374 Yuma, AZ	64,796	\$0.32	\$517	\$4,893

* Cost Per Year takes into account the percentage of consumers who pay a Utilities bill.

About doxo

doxo provides simple, secure all-in-one bill payment to any biller, with any payment method, on any device. A doxoPLUS subscription adds free bank payments and five essential financial protections that boost household financial health.

Through these services, doxo currently serves over six million paying users who can make payments to over 100,000 local and national businesses, making doxo the largest bill pay directory in the nation. Billers on the network get paid directly, fast and free – and consumers have complete bill pay independence over when and how they pay their bills.

doxo expanded its user base by more than 70 percent in the past year and is expanding its team to further accelerate growth and change the bill pay landscape to focus on the customer. doxo investors include MDV, Sigma Partners, and Bezos Expeditions. doxo is based in Seattle, WA.

For more information visit www.doxo.com.